



Tony Robbins & Dean Graziosi Announce Thrive In 2025 Event to Help People Step Into the Booming Knowledge Industry

This free 3-day Thrive In 2025 Event reveals how to turn your story, skills, or passion into a thriving business in today's fastest-growing industry.

PALM BEACH, FL, UNITED STATES, May 9, 2025 /EINPresswire.com/ -- Playing it safe might sound smart—but in today's world, it could be the biggest risk of all. [That's the message behind the Thrive In 2025 Event](#), the powerful new 3-day virtual event hosted by Tony Robbins and Dean Graziosi, streaming free from May 15–17, 2025.

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People are exhausted not because they're doing too much—but because they're doing too little of what actually matters to them. This event is about helping people shift into doing what matters.”

Dean Graziosi

This first-of-its-kind experience is designed to help everyday people step into the booming knowledge industry—a \$1 billion-a-day space where individuals monetize their experience, wisdom, or passion to create meaningful income and impact.

Whether you've been stuck in survival mode, waiting for the right time, or shrinking your goals to fit the world around you, Thrive In 2025 is your chance to break that cycle.

Robbins and Graziosi will be joined by a powerhouse speaker lineup including Jay Shetty, Radhi Devlukia, Lisa Nichols, Gary Brecka, and Jillian Turecki—plus a special guest appearance from an Academy Award-winning actor known for turning life lessons into lasting legacy.

“People are exhausted not because they're doing too much—but because they're doing too little of what actually matters to them,” said Graziosi. “This event is about helping you shift into a business and a life built on what you already know.”

Each day begins at 10:00 AM PT / 1:00 PM ET, with sessions running 2–3 hours. Over three transformational days, attendees will receive clear, proven steps to build a business or side hustle in the knowledge industry—one that fits their values, their schedule, and their goals.

[Inside the Thrive In 2025 Event](#), you'll learn:

- Why the knowledge industry is exploding—and how to claim your piece of it
- How to turn your story or skill into a product or service others want
- How to build a business with no inventory, no team, and no gatekeepers
- How to simplify with AI, automation, and step-by-step systems
- How to go from feeling stuck to building something scalable and fulfilling

This event is not about hype—it's about helping you stop settling and start building.

Registration is free but limited - [To reserve a spot for the Thrive In 2025 Event, please click here.](#)

ABOUT TONY ROBBINS:

Tony Robbins is a four-time #1 New York Times bestselling author, entrepreneur, and the world's leading life and business strategist. For more than four decades, Robbins has helped over 50 million people across 100+ countries through live events, coaching, and digital programs. He has advised U.S. presidents, Fortune 500 executives, championship athletes, and entertainers. Robbins is also the founder or partner in more than 100 private companies with combined annual revenues exceeding \$9 billion.

ABOUT DEAN GRAZIOSI:

Dean Graziosi is a dynamic figure renowned for his multifaceted achievements as a New York Times bestselling author, esteemed entrepreneur, seasoned investor, devoted father, and loving husband. With a profound entrepreneurial spirit, Dean has been instrumental in the founding and pivotal growth of over 14 companies, collectively generating an astonishing revenue surpassing \$1 billion.

Jennifer Connelly

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Thrive in 2025

MAY 15—17

The
FUTURE
of
BUSINESS
is Here.

SAVE YOUR SEAT BEFORE IT'S TOO LATE

Thrive In 2025 Event - The Future Is Here w/ Tony Robbins & Dean Graziosi!

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