

Joynd and The Cloud Connectors Finalize Merger, Launching a Transformational Integration Platform for HR Technology

The unified company is poised to reshape how HR tech vendors, consultants, and enterprise employers connect and scale - with a bold new ecosystem approach.

NEW YORK, NY, UNITED STATES, April 30, 2025 /EINPresswire.com/ -- Joynd and The Cloud



We've combined a powerful enterprise-grade iPaaS with an intuitive deployment tool that makes integrations accessible to everyone."

Paul Mladineo, CFO

Connectors (TCC) have officially merged and are poised to solve the HR tech industry's biggest challenge: integrations. With the signing of the definitive agreement, the unified company is poised to reshape how HR tech vendors, consultants, and enterprise employers connect and scale - with a bold new ecosystem approach that drives organizational agility in an ever-evolving industry.

The Power of Two: Engineering Strength Meets Domain

Expertise

Driven by a shared vision to eliminate "Data Chaos," the newly merged company combines decades of HR tech expertise, robust engineering, and user-centric design. Early momentum is already visible in collaborative product innovation, strengthened go-to-market partnerships, and a unified vision that's capturing industry attention. This month, the team convened in Montréal for a joint strategy summit, setting the stage for rapid execution of their ambitious roadmap.

A Breakthrough Platform Built for Agility and Scale

The primary differentiator of the company's integration platform, a deployment tool codenamed 'Synapse' will launch in beta this quarter (the official product name will debut with the company's new brand in July). Designed to eliminate traditional integration trade-offs, 'Synapse' will enable customers to deploy, manage, and customize integrations with unparalleled speed and flexibility.

"This merger was always about more than joining forces - it was about rethinking how integrations should work," said Jeff Tremblay, Co-President & CTO. "With 'Synapse', we're giving the industry what it's been asking for: real flexibility, full visibility, and the ability to move at the speed of business."

“We’ve combined a powerful enterprise-grade iPaaS with an intuitive deployment tool that makes integrations accessible to everyone,” added Paul Mladineo, CFO. “We’ve created something that scales with you—technically, operationally, and financially.”

Supporting Organizational Agility in a Shifting HR Tech Landscape

As M&A activity continues to reshape the HR tech vendor landscape, ‘Synapse’ offers a way to stay ahead, helping companies remain operationally nimble even as product portfolios, data structures, and business models evolve. With hundreds of pre-built HR application connectors and deep domain-specific logic, the platform is ready for the complexities of real-world use cases.

Industry analyst Steve Goldberg, a longtime expert in HR technology strategy, observed: “The ability to pivot strategically or operationally is now a universal business imperative, but achieving organizational agility is more challenging than ever. One reason: the average number of disparate HR or workforce-related systems used together has reportedly doubled in less than five years -- from ten to twenty or more. I was thrilled to hear the newly merged Joynd Cloud Connectors' mission was to remove the age-old 'agility speed bump' around HR Technology interoperability, by offering standardized integrations that are also highly configurable and reusable.”

For more information, visit joynd.io or thecloudconnectors.com.

Heather Hickey

Joynd

[email us here](#)

Visit us on social media:

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/807811264>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.