SenseiiWyze & TECH SKILL COACHING: A Remedy for Sinking Employee Morale

Only 23% of employees feel engaged at work. Tariffs, higher prices and layoffs are causing a loss of productivity and profitability. Turn the Tide.

DETROIT, MI, UNITED STATES, April 28, 2025 /EINPresswire.com/ -- Across industries, from retail to tech to manufacturing, one issue keeps surfacing that no leader can afford to ignore: employee morale is sinking. Quiet quitting, burnout, and disengagement are just symptoms of a deeper crisis. Workers feel disconnected, undervalued, and unsure about their future in a rapidly changing world.

But there's a growing movement offering a powerful remedy—TECH SKILL COACHING. Spearheaded by Automation Workz, this innovative approach is restoring skillsets, confidence, clarity, and enthusiasm among the workforce. Let's explore how Tech Skill Coaching is rebuilding morale—and why your company needs it now more than ever.

> " Coaching for technical skills helps individuals learn how to apply their knowledge in context, adapt to rapidly evolving tools, and build confidence in using complex technologies."
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> *Association for Talent Development (ATD), 2023*

THE MORALE CRISIS AT WORK

Post-pandemic stress, fear of job displacement by AI, and lack of career development opportunities have left workers emotionally drained. A recent Gallup survey showed that only 23% of employees feel engaged at work, with many expressing little hope for growth or recognition.

Low morale doesn't just impact mood—it impacts productivity, creativity, customer satisfaction, and profitability. In fact, studies show that poor

engagement contributes to a $7.97 trillion loss in global productivity each year. So, what's the fix? It's not just free snacks or more meetings. It's purposeful growth and skill-building—and that's where Tech Skill Coaching comes in.

WHAT IS TECH SKILL COACHING?

Tech Skill Coaching is a guided, hands-on learning process that helps individuals build digital and soft skills simultaneously, with a clear career goal in sight.
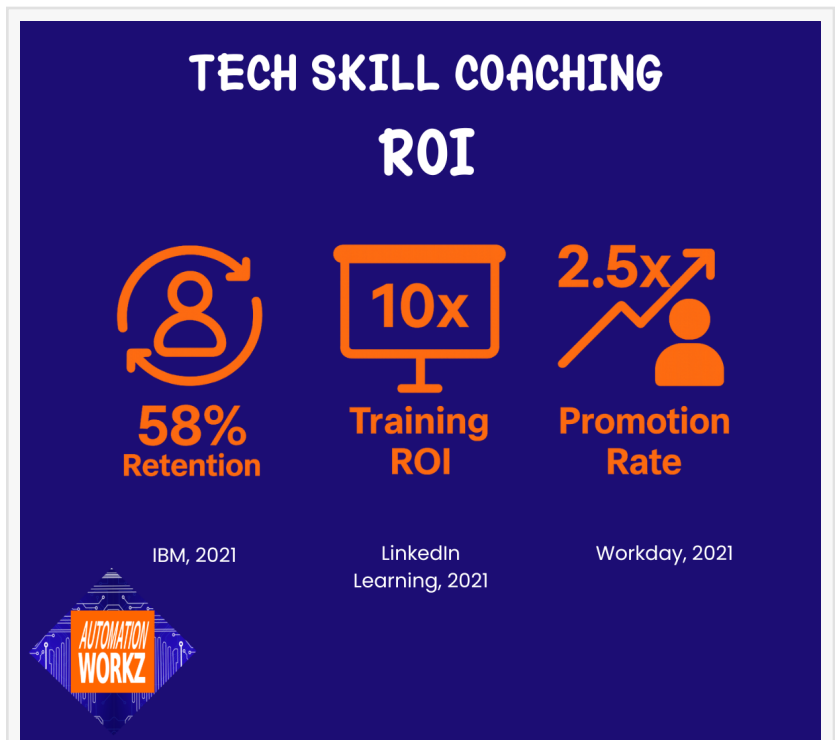
Created by Automation Workz, this coaching model uses real-world assignments, simulations, and personalized mentoring to help learners:

 Master tech skills like IT support, data analysis, or cybersecurity

 Develop essential soft skills like communication, leadership, and problem-solving

 Identify their natural strengths using the SenseiiWyze platform

 Visualize their ideal career path and take actionable steps toward it

This isn't about classroom lectures. It's about experiential learning, confidence-building, and performance coaching—all designed to spark engagement and renew purpose.

HOW COACHING REBUILDS MORALE

Unlike traditional training programs that often leave learners overwhelmed or unsupported, Tech Skill Coaching delivers something deeper: hope and momentum. "Automation Workz created TECH SKILL COACHING after witnessing smart workforce development trainees, in the midst of their dire financial life-zapping circumstances, struggle to complete tech training." States

Ida Byrd-Hill, CEO.

Here's how:
Clarity Creates Confidence
When employees understand their strengths and see where they're headed, their confidence skyrockets. Coaching connects learning with purpose.

Support Reduces Stress
Knowing there's a mentor guiding them through challenges eases anxiety and increases willingness to take on new tasks.

Progress Fuels Passion
As learners achieve certifications and see real job outcomes—like promotions or raises—they become energized, not just about the job, but about themselves.

Recognition Reinforces Value
A coaching environment gives employees consistent, personalized feedback, reminding them that their growth matters.

REAL IMPACT: FROM HOMELESS TO HIGH-PERFORMER

Need proof? Look at Donavan, a tech support worker who joined Automation Workz's coaching program. After earning his first three certifications, he secured a $7/hour raise. He's now on track to complete a full cybersecurity operations program—and he's thriving. Donavan's story is more than an individual win. It's a reminder that people want to succeed—they just need the right support system to get there. [Watch his journey here.](#)

THE BUSINESS CASE FOR TECH SKILL COACHING

While Tech Skill Coaching deeply impacts individual learners, its value multiplies at the organizational level.

IBM reports coaching improves employee retention by 58%
Workday highlights a 2.5X promotion rate with skill coaching
LinkedIn Learning shows a 10X return on investment when companies integrate coaching into training

Most importantly, high morale equals high performance. Engaged employees innovate more, serve customers better, and stay longer. Coaching creates a culture where people don't just work—they care.

THE PATH FORWARD

If your workforce is struggling with low morale, disengagement, or stagnation, it's time to consider a deeper approach. Tech Skill Coaching is not just a training tool—it's a mindset shift that activates potential, rebuilds confidence, and aligns personal growth with business success. Don't let your team drift in uncertainty. Empower them with direction, skill, and purpose.

READY TO REIGNITE YOUR TEAM'S MOTIVATION AND MORALE?

Schedule a discovery session with Automation Workz: [Book Now](#)

Ida Byrd-Hill is CEO, Automation Workz, a workforce transformation firm that provides tech skill coaching to executive leaders and front-liners to increase productivity and profitability. Tech certification specialties are AI & Data Analytics, cybersecurity ops, network engineering, and Internet of Things. While testing its secret weapon, SenseiiWyze, its AI-powered tech skill coach, Automation Workz landed on the 2022 and 2023 Intelligent.com list of the Top 10 cybersecurity boot camps in the US. It increased front-liner (Call Center, Factory, Logistics, Hospitality, Healthcare and Retail) training completion rates from 7.93% to 75% and average graduate annual salaries from $31,200 to $67,250.

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