

Fast Verify Launches Advanced ID Scanning Services for the Cannabis Industry

Fast Verify's ID Scanning addresses the needs of cannabis businesses with innovative technology to ensure legal compliance and improve operational efficiency.

LAS VEGAS, NV, UNITED STATES, April 20, 2025 /EINPresswire.com/ -- Fast Verify, an innovative disruptor in identity verification technology, is thrilled to announce the launch of its state-of-the-art ID Scanning Services, tailored exclusively for the cannabis industry. This cutting-edge solution



industry. This cutting-edge solution empowers dispensaries to enhance compliance, streamline operations, and bolster security,

addressing the unique challenges of one of the most regulated industries.

Comprehensive Features for Cannabis Dispensaries



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Fast Verify Media

Fast Verify's ID Scanning Services offer a robust suite of tools tailored to meet the needs of cannabis dispensaries:

- Advanced Age Verification: Leveraging sophisticated technology, the service performs rapid and precise age verification to ensure only eligible customers purchase cannabis products. With cutting edge technology and integration capability, age verification can be directly tied to software preventing profiles from being created, flagging fake IDs or underage individuals, and removing costly compliance mistakes.
- Seamless POS Integrations: The service integrates effortlessly with existing point of sale (POS) systems,

enabling automatic customer profile creation and quick customer lookups. This reduces wait times, enhances customer experience, and supports data-driven marketing with unique reporting and features ignored by legacy scanning providers.

- Mobile Scanning for Delivery: With mobile compatibility, Fast Verify enables delivery personnel to verify customer identities on the go, a vital feature for the growing cannabis delivery market. This ensures compliance during off-site transactions and provides real-time recordkeeping for smooth audits, inspections.
- Enhanced Security Access: Beyond customer verification, the technology controls access to sensitive areas and equipment within dispensaries, cultivation, and production businesses, preventing unauthorized entry and enhancing overall security, a key concern in the industry.
- Scanning Security and Hardware Support: With a multitude of forensic checks and integrations with virtually every high compliance scanning hardware, businesses can start scanning with Fast Verify using the scanner their jurisdiction approves of or switch to Fast Verify's services using their existing scanners to gain efficiency and save money immediately.

Addressing Industry Needs

The cannabis industry operates under stringent regulations, with strict requirements for age verification and customer data management. A single compliance violation can lead to significant penalties, including fines, license suspension, exclusion from consideration for future licenses, or even loss of operating licenses, as emphasized by cannabis state regulatory bodies. Fast Verify's ID Scanning Services address these challenges by providing a comprehensive solution that ensures legal compliance while improving operational efficiency.

Moreover, the service supports dispensaries in collecting demographic data for marketing campaigns, including advanced mapping of customers by postal code, wait-time tracking, demographic charting, and customer group automation for attributes often marked on identification documents such as disabled and veteran customers. By streamlining check-in processes, it reduces wait times and manual data entry, enhancing customer satisfaction and loyalty.

A statement released by the Fast Verify media department concludes: "ID scanning doesn't have to be an expensive hindrance to good business, with legacy interfaces that lack useful data. Unlike our competitors, Fast Verify is constantly pushing to do better for the customers it serves by releasing new features that clients want often and providing clean, approachable user interfaces in addition to improving its core ID scanning technology."

Privacy and Security

Data privacy is a significant concern for cannabis consumers, with reported breaches raising awareness about personal information security. Fast Verify prioritizes customer trust by employing robust encryption and data protection techniques. No personal data is stored on local devices, and all processing occurs securely, ensuring security and compliance with privacy laws. Fast Verify also provides HIPAA Business Associate Agreement (BAA) and other compliance options/services not offered by other service providers.

Industry Context and Importance

The cannabis industry's rapid growth has heightened the need for reliable identity verification solutions. Recreational cannabis is restricted to individuals over 21 in most states, yet regulations are still evolving, making compliance challenging and often a moving target. Fast Verify's service fills this gap by offering advanced services that stay ahead of regulations and up to date with industry needs.

Additionally, the rise of cannabis delivery, accelerated by the COVID-19 pandemic, underscores the importance of mobile ID scanning. Fast Verify's mobile solution ensures dispensaries can serve customers securely and compliantly, aligning with industry trends and business growth.

Own or Operate a Cannabis Business?

Dispensaries and cannabis businesses looking to enhance compliance, streamline operations, and improve customer experience are encouraged to explore Fast Verify's ID Scanning Services. <u>Visit Fast Verify</u> to schedule a demo or learn more about how this solution can transform your business.

About Fast Verify

Fast Verify is a provider of identity verification solutions, committed to delivering innovative, user-friendly, compliant technologies. With a deep understanding of the face, document, and ID verification space, Fast Verify empowers businesses across industries to operate securely and efficiently. The launch of its cannabis-specific ID Scanning Services marks a significant step in supporting the evolving needs of the cannabis industry.

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