

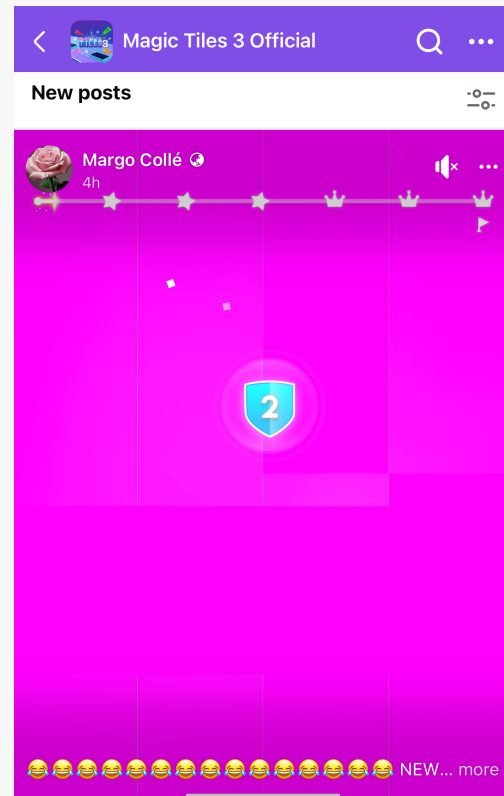
Magic Tiles 3 Credits Thriving Facebook Community for Product Success

SINGAPORE, February 10, 2025

/EINPresswire.com/ -- Amanotes, the world's leading music game developer, attributes the continued success of its flagship title, Magic Tiles 3, to its highly engaged Facebook community. With over 1.3 billion downloads, Magic Tiles 3 has cemented its place in the gaming world, and its vibrant online community has played a crucial role in its ongoing evolution.

The Magic Tiles 3 Facebook group, boasting nearly 34,000 active members and nearly 20 posts daily ([visit the group here](#)), serves as a real-time feedback hub and a platform for fostering player engagement. A recent example of the community's impact occurred on October 3, 2024, when players reported a "Pink Screen" bug, providing screenshots and screen recordings across various devices, including older models. This real-time input allowed the development team to quickly identify and resolve the issue, minimizing disruption and demonstrating the community's value as an extension of the quality control team.

Beyond bug detection, the community fuels engagement through various initiatives. Player-organized Battle Mode challenges extend the in-app experience into the real world, fostering friendly competition



Magic Tiles 3 community helped to report the pink issue



Magic Tiles 3 active community with nearly 34k fan

and global interaction. The high score showcases further motivate players and deepen their involvement with the game.

Magic Tiles 3 has implemented several key strategies to cultivate this thriving community:

1. Align with the Product: The product should develop a feature to actively promote and redirect traffic to the community. A great product serves as the foundation for community development. Incorporating interactive in-app content that encourages users to engage and spark discussions within the community is necessary to deepen this relationship.

2. Fast response: Listen actively to what users are talking about and be proactive in addressing their concerns. Real-time feedback is the key.

“

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*Quynh Le, Magic Tile 3
community manager*

3. Moderate Effectively: Set clear guidelines for member behavior to avoid spam and irrelevant content and maintain high-quality connections. Additionally, recruit volunteer moderators from your enthusiastic fanbase. These volunteers not only help enforce guidelines but also promote engaging content and contribute to an energetic group atmosphere.

4. Engage Continuously: Celebrate milestones, acknowledge contributions, and keep the dialogue open.

"The Magic Tiles 3 Facebook group exemplifies the power of community in game development," says Quynh Le -

Magic Tile 3 community manager. "Our players are not just consumers; they are partners in the game's evolution. By prioritizing customer-centric strategies, we have established a valuable feedback loop and fostered a passionate community that contributes directly to the ongoing success of Magic Tiles 3."

Amanotes encourages other game developers to learn from their experience and prioritize community building as a key element of their success. The company is open to sharing its insights and best practices for fostering thriving gaming communities.

NGUYEN THU PHUONG

Amanotes Pte. Ltd.

[email us here](#)



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