

Harris Alumni are Building a Bigger and Better Canadian Music Industry

TORONTO, ONTARIO, CANADA, January 13, 2025 /EINPresswire.com/ -- Alumni of [Harris Institute](https://www.harrisinstitute.com/) are creating successful companies throughout the music industry, including record labels, artist management, recording studios, concert promotion, rehearsal studios, booking agencies, audio post production, graphic design, radio promotion, theatre, record promotion, publicity, mastering, live sound, audio visual, electronic music, tour management, rights management, music supervision, sound design, digital marketing, among others.

"As the music industry continues to transform from domination by large corporations to many more smaller companies, our graduates are well positioned to do it on their own", says the college's founder John Harris. "Alumni have created hundreds of new companies and many are very successful".

With an entrepreneurship-focused curriculum and a faculty of 87% entrepreneurs, Harris Institute has the highest percent of alumni of any school who have created companies at 32%.

Students receive training in business fundamentals, including business plans, market analysis, business structures, branding, bookkeeping, freelancing, marketing strategies and financial

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Harris Institute was a great incubator for new concepts and ideas fostered by insightful faculty."

Cleve Sandy

projections. Students gain hands-on experience by creating production and management companies with emerging artists. They also operate Confidential Records, the school's independent music company. The programs culminate with presentations of music related business proposals to industry leaders acting as potential investors.

"Conceptually speaking SAV started to formally materialize

with my enrolment at 'Harris Institute' in 1995. Harris Institute was a great incubator for new



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Mike Desjardis Canada's leading country label	Paul Farley Central Ontario's leading promoter	Kevin Dwyer Canada's leading record label	Amy Fritz International Music Supervisor
Nicole Rochefort Leading Canadian booking agency	David (Click) Cox Artist Management and Consulting	Michelle Yonston Award-winning Foley Studio	Phil Demetro Award-winning Mastering Company
Chris Slinger and Ben Giesse One of Toronto's top recording studios	Janine Appleby Leading Independent Record Label	Aimee Marie Smith Music consulting company	Demetrius Nath Artist Management/Radio Promotion
Bonnie Breen Artist Management Company	Brownie Parks Award-winning graphic design company	Matt Swell A leading Toronto recording studio	Adrian O'Brien Music, Theatre, Artist Consulting
Paul Sionkowsky Record label and Concert Promotion	Marco Mondano Leading Toronto rehearsal studios	Joanne Satterington Artist Management/Publisher	Darryn Barry Post Production and Music Studio
Ryan Altshuler Rehearsal Studios & Recording	Angela Murdoch Groom and Theatre Company	Henry (Cirkul) Walter Award-winning producer/songwriter	Cole Stephenson Canada's leading electronic music label
Cleve Sandy Audio Visual Company	Zack Leighton Global Rights Management	Louisa Key Tour Management Company	Julian Taylor Artist Management Company
Mark Miron Indigenous Music Company	Janine Porter Management of Stephen Moccio	Chris Banks Jungle music record label	Orlisa Barbato Independent Record Promotion
Terry Schemch ASCAP Song of the Year Award	Bethinda Brady Digital Marketing Strategy Company	Luca McGowan Production Sound for film and TV	Charles Baidenston Interactive Sound Design

Alumni Are Leading

concepts and ideas fostered by insightful faculty. Graduating from Harris with honours equipped me with the theoretical and technical skills required to launch Sandy Audio Visual", says Cleve Sandy.

The 12-month Audio Production Program (APP) and Arts Management Program (AMP) and the comprehensive 20-month Music Business Professional (APP + AMP = MBP) start in March, July and November.

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