

Canadian Grocer Marché Leo's Transforms Merchandising Efficiency with LEAFIO AI's Planogram Software

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LEWES, DE, UNITED STATES, December 12, 2024 /EINPresswire.com/ -- Marché Leo's, one of Canada's fastest-growing grocery chains, has taken a bold step in streamlining its operations and scaling for growth by implementing LEAFIO AI's Shelf Efficiency planogram software.

Known for its extensive assortment of 10,000 SKUs across grocery, beverages, ready-to-eat meals, health and beauty products, and more, Marché Leo's is preparing to nearly double its store footprint in the next year. To support this rapid expansion, the chain

recognized the need for a robust, automated merchandising solution that could enhance operational efficiency, ensure consistency across locations, and elevate the customer shopping experience. LEAFIO AI, a global leader in retail automation, delivered the ideal solution.



The transformation has been remarkable"

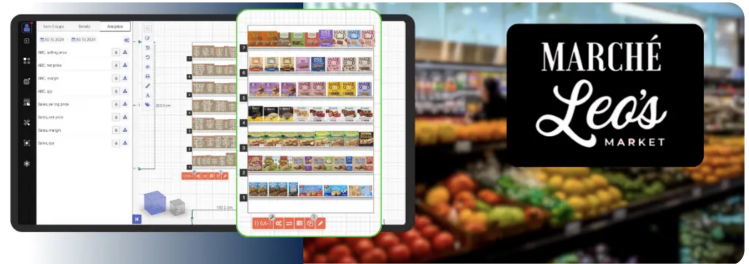
Neil Randhawa, Director of Purchasing at Marché Leo's.

Addressing Growth Challenges with Automation

Before implementing LEAFIO Shelf Efficiency, Marché Leo's faced significant hurdles, including fragmented workflows, time-intensive manual processes, and inconsistent execution. The grocer struggled to define assortments for new stores, optimize shelf space, and coordinate

effectively between its central office and store teams.

The traditional approach required up to two weeks to stock shelves for new store openings,



Planogram software



Grocery layout

delaying operations and creating inefficiencies. With plans to open multiple locations in the near future, Marché Leo's knew that scaling these processes manually would be unsustainable.

"We needed a solution that could help us standardize and automate our merchandising processes while providing the flexibility to support rapid growth," said Neil Randhawa, Director of Purchasing at Marché Leo's. "LEAFIO AI's expertise and Shelf Efficiency solution have been game-changing for our operations."

Implementation Results

The results were immediate and impactful. The LEAFIO [merchandising software](#) played a pivotal role in the

successful launch of Marché Leo's newest store in Toronto. Tasks that previously required weeks were completed in record time, allowing the team to focus on delivering an exceptional shopping experience.

Key benefits include:

- Automated and accurate [planogram creation](#).
- Faster and more efficient store openings.
- Simplified [assortment planning](#) for new locations.
- Enhanced layout execution through mobile tools.
- Consistency and quality across all stores.

"The transformation has been remarkable," Randhawa added. "LEAFIO AI has not only improved our workflow efficiency but also enhanced accuracy and response times. We're seeing a tangible impact on our operations and are excited about what's ahead."

A Partnership for Continued Growth

Marché Leo's partnership with LEAFIO AI is set to deepen as the grocer prepares for its next phase of expansion. The retailer is working closely with LEAFIO's Customer Success Team to maximize system utilization, with additional training planned for store teams.

All future planograms will be designed and executed using LEAFIO Shelf Efficiency, ensuring a seamless experience across the growing chain. By embracing cutting-edge technology, Marché Leo's is well-positioned to redefine grocery retail in Canada.



About LEAFIO AI

LEAFIO AI is a global leader in retail automation, providing advanced software solutions that optimize inventory, assortment, and shelf management for retailers worldwide. The company's Shelf Efficiency software enables data-driven planogram optimization, enhanced operational efficiency and control capabilities.

About Marché Leo's

Marché Leo's is a Canadian grocery chain offering a wide range of products, including fresh groceries, beverages, ready-to-eat meals, and health and beauty items. The company is committed to providing exceptional service and an engaging shopping experience across its stores.

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