

# Femometer Elevates Health Tracking Innovation with Launch of Smart Ring Gen2

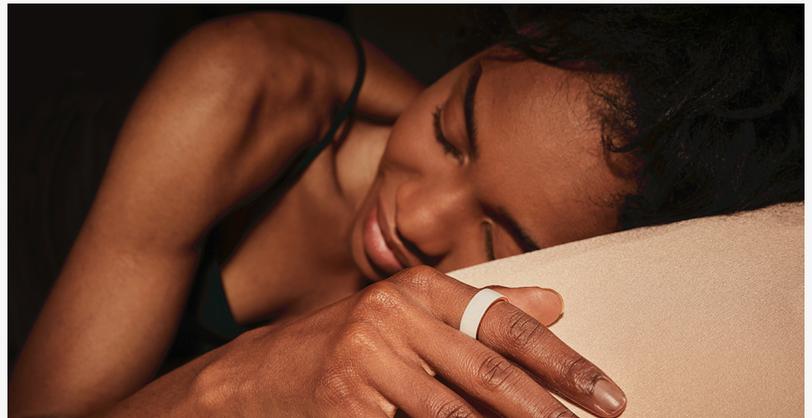
*After the popularity of Smart Ring Gen1, Femometer announced the launch of the most expected Smart Ring Gen2, which holistically enables women's health tracking*

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EINPresswire.com/ -- After the popularity of Femometer Smart Ring, Femometer announced the launch of the most anticipated [Smart Ring Gen2](#), which enables women to take care of their health in a holistic way by accessing more health monitoring functions than the first generation of the ring with more refined and comfortable craftsmanship, through monitoring and analyzing health indicators such as heart rate, steps, blood oxygen, sleep activity etc., it guides Femometer users make personalized choices in diet and lifestyle that best suit their unique needs.



Femometer Smart Ring Gen2 for Women's Health



Femometer Smart Ring Gen2 for Better Sleep

“The menstrual cycle, sleep quality and heart activity are some of the most important dimensions of women's health and are product metrics that Femometer has always wanted to optimize as it stays on top of women's health,” said Sato, Femometer's Chief Product Design Officer.

Starting with monitoring BBT and predicting the ovulation day, Femometer has consistently aimed to broaden its services to support every aspect of women's health, so built a product matrix of key behaviors that occur during women's health and pregnancy preparation,

Femometer has launched the Vinca, IVY series for accurate measurement of BBT and recording of FSH levels, and added the Smart Rings to introduce non-invasive temperature measurements, and sleep quality monitoring, now added HRV, blood oxygen, sleep and daily activity tracking. Femometer team has been deeply involved in women's health for more than a decade and has a wealth of experience in digital wellness, and are excited to integrate their expertise in exploring and developing new products that will add value to members' lives and create the best overall wellness companion. "

In the time since the launch of Smart Ring, Femometer members have prioritized more precise sleep quality monitoring and the capability to track heart health. In a survey of Femometer members, more than 76% said they would be interested in experiencing the newly upgraded Rings Gen2 in the future.

"The Femometer Smart Ring Gen2 revolutionizes the way women understand and manage their health," said Ray, Director of Femometer Developer. "By combining advanced sensor technology with Femometer's proven fertility tracking algorithms, we're providing women with unprecedented insight into their bodies,"

"By bringing Femometer's experience in ovulation prediction and period monitoring to Femometer's manufacturers with experience in ergonomic craftsmanship, Femometer has the opportunity to impact meaningful change in more people's lives at a faster rate. Together, Femometer will explore how metabolic awareness can paint a complete picture of a user's overall health and provide guidance to help Femometer members achieve their personal goals, whatever those may be."

Femometer has been trusted by more than 15 million women around the world, and its partners and community provide additional resources for women who use the ring.

#### Key Features and Innovations of Femometer Smart Ring Gen2:

##### 1. Optimize Sleep for a Balanced Life

In addition to women's health, Femometer Smart Ring Gen2 offers comprehensive sleep analysis with sleep stage tracking and sleep scoring features. By viewing each night's sleep stages and understanding personalized sleep scores, users can gain insights into their rest quality and find ways to improve overall wellness.

##### 2. Track Activity and Caloric Burn with Ease

The Femometer Smart Ring Gen2 provides a seamless way to monitor daily steps, active energy, and overall caloric burn. With automatic tracking, users receive accurate data that helps them stay motivated and reach personal fitness goals effortlessly.

##### 3. Prioritize Heart Health at Your Fingertips

This next-generation smart ring continuously monitors heart rate and HRV (Heart Rate Variability), providing valuable insights for managing cardiovascular health. Whether at rest or on

the move, users can access real-time heart data that empowers them to take charge of their health.

#### 4. Effective Stress Management for Modern Women

The Smart Ring Gen2 introduces advanced stress-tracking technology, designed to help users manage daily stresses. With constant insights into stress levels, the ring empowers users to develop healthy coping strategies and prioritize mental well-being.

#### 5. Unmatched Comfort and Durability

Built from anodized aluminum, the Femometer Smart Ring Gen2 is both sturdy and durable, designed to withstand daily use while remaining ultra-light and thin at just 2.7mm. Its ergonomic design ensures all-day comfort, allowing users to wear it throughout the day without a second thought.

#### About Femometer

Femometer is a leading health technology company dedicated to empowering women with precise and personalized health insights. Known for its innovative wearable devices and mobile health solutions, they enable users to make informed decisions about their wellness journey. With a foundation in reproductive health, [Femometer products](#) are designed to support individuals through life's key stages by providing insights into fertility, menstrual health, sleep, and overall well-being. The Smart Ring 2.0 is the latest in Femometer's lineup, delivering continuous biometrics monitoring with comfort and accuracy. Founded with a commitment to data-driven, user-focused health solutions, Femometer is trusted by individuals worldwide for reliable, science-backed insights.

For more information, visit <https://www.femometer.com/>

Join the millions of women who trust Femometer for their health and wellness needs. For more information, visit <https://www.femometer.com/Products/Femometer-Smart-Ring-Gen2-Sizing-Kit> or follow Femometer on social media!

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