

Trivio Pharmacy Members Summit 2024: A Celebration of Partnership, Progress, and Innovation

Trivio Pharmacy's 2024 Summit celebrated partnership, progress, and new healthcare initiatives for community growth.

The summit opened with a warm Hi-Tea reception and a unique photo booth setup that set a vibrant tone for the day, allowing attendees to connect and engage in a relaxed, welcoming atmosphere. This was followed by a

RETAILERS' SUMMIT'24

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ceremonial diya lighting, a beautiful symbolic gesture that celebrated the strength of collaboration and knowledge.

Ashit Patel, a core figure in Trivio's leadership, captivated the audience with an in-depth corporate update. He shared remarkable achievements from the past year, laid out future plans for expanding B2C offerings, and unveiled new initiatives aimed at empowering the pharmacy network. The session not only outlined the company's strategic vision but also resonated deeply with attendees who appreciated the transparent approach toward growth.

Trivio is dedicated to empowering local chemists by expanding revenue opportunities through new service offerings like diagnostics, medical equipment services, physiotherapy, doctor consultations, and home care solutions. During the recent <u>Annual Retail Summit</u>, Mr. Chintan Khamar, Vice President, gave an insightful presentation, demonstrating how partners can book

these services seamlessly via Trivio's B2B app. He also shared exciting future plans, highlighting the additional services Trivio aims to introduce to further support local pharmacies and enhance community healthcare.

A highlight of the summit was the presence of special guest Alpesh Patel, who delivered an inspiring speech and took center stage to present the awards. His role in honoring outstanding members of the Trivio Pharmacy network added a prestigious touch to the event.

Trivio recognized exceptional contributions and commitment of pharmacies to delivering quality healthcare to the community.

The prestigious Trivio Star Awards were presented to:

Nutan Medical and Provision Store (Ranip)
Noble Medical Store (S.Bopal)
Shree Laxmi Medical Store (Khokhra)
Additionally, Care One Pharma (Saijpur Bogha) received the award for Best Trivio Own Products Purchaser.

The award ceremony, presided over by Alpesh Patel, not only celebrated these exemplary partners but also reinforced Trivio's dedication to empowering its network through mutual success.

The summit featured additional guest speeches from prominent figures like Kanubhai Patel, Jasubhai Patel, and Kiritbhai Palan, who shared invaluable insights on industry trends and the evolving role of community pharmacies. Their words were both motivational and informative, sparking a lively discussion on the future of healthcare.

Adding a touch of humor to the day's agenda, stand-up comedians Sujal Doshi and Kamlesh Darji entertained the audience, making the summit not only informative but also a delightfully engaging experience.

In closing, attendees gathered for a group photo session, followed by a luncheon and personalized gift distribution. Each guest received a thoughtfully curated thank-you kit, featuring branded items such as SparkZ, Trihaler, Trilax products, and more – a token of Trivio's appreciation for the enduring support of its members.

Reflecting on the event, Ashit Patel emphasized, "The Trivio Members Summit is more than just an annual gathering; it's a celebration of achieving <u>170+ stores</u> and shared successes, innovations, and the invaluable partnerships that propel us forward. We are committed to growing alongside our partners, fostering a network that not only supports each other but also brings meaningful healthcare solutions to our communities."

The 2024 Members Summit served as a testament to Trivio Pharmacy's dedication to building a collaborative and future-focused ecosystem. By bringing together leaders, partners, and industry influencers, Trivio continues to pave the way for a brighter, healthier future.

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