

# The Sporting Life announces official launch of its new website.

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[The Sporting Life](#) magazine would like

to extend its gratitude to the advertisers and subscriber base which have made its journey from concept to reality possible. The Sporting Life is fast approaching its one-year anniversary with the release of volume 6 of the magazine this week. The publication and contributing

author/editor, Mr. Matthew Gay, were recently selected by the Michigan Outdoor Writer's Association and received the Best Outdoor Feature Award and the James Hall Award for 2024.

“

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*Thaddius Bedford, Publisher of The Sporting Life*

“The overall reception to The Sporting Life concept has been overwhelmingly positive and as we head into our second year of publication, we look forward to sharing a plethora of new experiences with our readership,” stated CEO and Publisher, Mr. Thaddius Bedford. “In an attempt to improve accessibility to our readers and potential subscribers, The Sporting Life, LLC has contracted with [MJS Business Services, LLC](#) and [Fighting Stag Marketing, LLC](#) to

enhance public awareness.”

The Sporting Life is pleased to announce the official launch of our new website:

<https://TheSportingLifeMagazine.com>

From exquisite spirits and delectable cuisine to walking in the footsteps of Pharaohs, The Sporting Life is a journey of imagination and expression. The- collective experience, raw talent, and passion of the team which The Sporting Life has assembled is evident with each turn of the page. In a digital world which seems devoid of romance, The Sporting Life is geared to enlighten

The logo for The Sporting Life, featuring the words "THE SPORTING LIFE" in a bold, black, serif font. The text is centered within a light gray rectangular box. Behind the text is a decorative, light gray graphic consisting of several overlapping, flowing lines that resemble a stylized 'S' or a ribbon.

The Sporting Life

and intrigue each reader. Annual subscriptions are available online at <https://thesportinglifemagazine.com>

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World-renowned photographer, publisher, and globetrotting adrenaline hound, Mr. Thaddius Bedford

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