

iBridge LLC Appoints Sofia Johnson as Vice President of Technology, Strategy, and Markets

BENGALURU, KARNATAKA, INDIA, May 27, 2024 /EINPresswire.com/ -- iBridge, a pioneering leader in technological innovation and strategy, is proud to announce the appointment of Sofia Johnson as the new Vice President of Technology, Strategy, and Markets. This strategic addition to the executive team underscores iBridge's commitment to maintaining its competitive edge and driving forward-thinking initiatives in an evolving market landscape.



We Listen. We Learn. We Execute.

With over 14 years of experience in the tech industry with IBM, Hewlett Packard, and Oracle,

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*Desh Urs, Founder and CEO of
iBridge*

Sofia is an accomplished visionary leader. Over her career, Sofia has consistently demonstrated an exceptional ability to align technological advancements with business goals, playing pivotal roles in strategic planning, technology leadership, market analysis, and business development.

Sofia will spearhead iBridge's strategic planning efforts in this newly established role, focusing on AI-supported market trends, competitive landscapes, and evolving global customer needs. Her keen insights will be instrumental in identifying growth and innovation opportunities, further solidifying iBridge's position of delivering state-of-the-art solutions to meet customer demands and maintain its

industry leadership.

“Sofia Johnson's appointment marks a significant milestone for iBridge. Her profound expertise and strategic vision are precisely what we need to propel iBridge toward new heights of success,” said Desh Urs, Founder and CEO of iBridge. “We are confident that with her addition to our management team, we will continue to innovate, grow, and exceed our customers’

expectations.”

In addition to her strategic and technological responsibilities, Sofia will lead iBridge’s business development initiatives. This includes exploring new market opportunities in the United States, Asia, and the Middle East, forging strategic partnerships, and expanding the company’s footprint into new geographic regions. Her efforts will be crucial in driving the company's growth and diversification.

David Childers
iBridge LLC
+1 503-906-3930
[email us here](#)



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