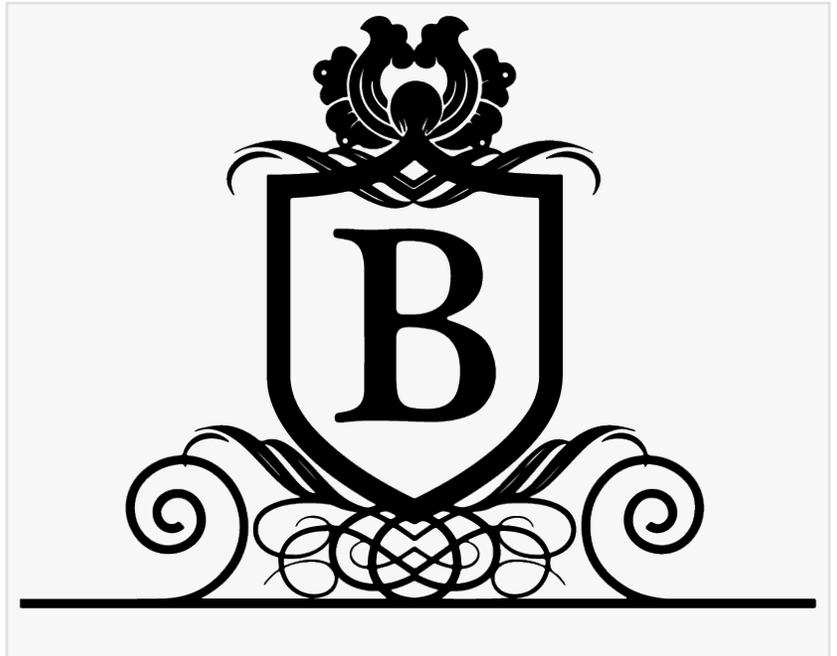


Balfour Capital Group is excited to announce the creation of the Solaris Algorithmic Discretionary Trading Program

YVERDON-LES-BAINS, SWITZERLAND, April 25, 2024 /EINPresswire.com/ -- Balfour Capital Group is excited to announce the creation of the Solaris Algorithmic Discretionary [Trading](#) Program. Under the leadership of Steve Alain Lawrence, Chief Investment Officer, the innovative fund is set to explore and capitalize on the evolving landscape of digital assets, recognizing Bitcoin and Ethereum as pivotal components of a globally recognized asset class.



As financial technologies and markets have matured, it is evident that entities like Balfour Capital Group are strategically positioned to leverage these developments. The Solaris Algorithmic Fund will deploy advanced strategies focusing on [investing](#) directly in physical Bitcoin and Ethereum, bridging major asset classes, and enhancing integration between Web2 and Web3 technologies.

“

Web 2.0 gave us a voice;
Web3 empowers us to own
the stage.”

*Steve Alain Lawrence -Balfour
Capital*

“The launch of the Solaris Algorithmic Discretionary Trading Program marks a significant milestone in our commitment to integrating cutting-edge financial technologies with traditional investment strategies,” stated Steve Alain Lawrence. “This fund is designed to not only capitalize on direct cryptocurrency investments but also to exploit the direct correlations in price action across various asset classes, thus enabling us to take advantage of these

movements for our clients globally.”

In partnership with Clavi, a pioneer in secure cryptocurrency wallets, Balfour Capital is set to expand its influence in North American markets, strongly supported by Amero Bank in Canada.

This initiative is bolstered by a dynamic community network, prominently featuring Max and Dara from the renowned Bored Ape Yacht Club, a celebrated crypto network. The collaboration foresees a vigorous growth trajectory, showcasing the strategic commitment of Balfour Capital.

The Solaris Algorithmic Discretionary Trading Program is also backed by research and insights into 15 prominent public companies and ETFs directly involved in the Bitcoin and cryptocurrency sectors, including MicroStrategy Incorporated, Tesla, Inc., and Coinbase Global, Inc., among others. These insights will guide the fund's strategy in navigating the complex landscape of digital assets.

This program is poised to set a new standard in the convergence of algorithmic trading and cryptocurrency investment, reflecting Balfour Capital Group's forward-thinking approach to global finance.

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