

# CTO's Sustainable Tourism Conference Presents Dynamic Study Tours to Promote Sustainable Practices

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[/EINPresswire.com/](https://EINPresswire.com/) -- The Caribbean Sustainable Tourism Conference (STC 2024), slated for April 22-24, 2024 in Grenada, will feature a series of exclusive study tours aligned with the conference theme, The 5 Ps – People, Planet, Prosperity, Purpose and Partnership. These tours have been thoughtfully curated to offer participants an enriching and unique opportunity to delve into innovative sustainability practices and glean insights intended to catalyze transformative action for a more resilient and sustainable Caribbean.

STC 2024 is jointly hosted by the Caribbean Tourism Organization in collaboration with the Government of Grenada, through the Grenada Tourism Authority, and will welcome a wide range of participants, including government officials, tourism professionals, environmentalists, members of the media and researchers.

This valuable addition to the conference will allow participants to visit various sites and interact with local communities, gaining firsthand knowledge of best practices in sustainable tourism management, conservation efforts, and community engagement.



The Grenada Underwater Sculpture Park is a leading attraction. Photo credit: Grenada Scuba Diving Association/Mark Evans



## Study Tour Options:

The Underwater Sculpture Park/Grand Anse Artificial Reef Tour: Led by Aquanauts Grenada, guests dive into the intricate ecosystem of the Underwater Sculpture Park and Grand Anse Artificial Reef and learn about sustainable practices aimed at protecting and preserving these vital marine habitats.

Grand Etang Nature Tour: Dr. Guido Marcelle, an esteemed botanist, guides participants through the lush rainforests surrounding Grand Etang Lake to explore Grenada's rich biodiversity and gain valuable insights into rainforest conservation efforts.

The Rasta Roots Expedition: Immersive Journey into Rastafari Culture and Lands: Led by Ras Ginga, an elder of the Nyahbinghi Tribe, guests experience the Rastafari culture firsthand, learning about organic living practices and farming practices of Grenada's Rastafari community, complete with a taste of local culinary delights.

Mt. Parnassus Plantation and Cocoa Pod Botanicals: Experts Michael Jessamy and Tricia Simon guide participants through the cocoa and spice plantation, uncovering innovative applications of these crops in cosmetics and health products.

The conference's diverse program, comprising presentations, panel discussions, workshops, study tours and networking opportunities, aims to foster collaboration and facilitate knowledge sharing to advance sustainable tourism in the Caribbean region.

Event sponsors and partners include interCaribbean Airways; Royal Caribbean International; Silversands Grenada; Six Senses La Sagesse, Grenada's newest resort; and LINK Strategic Partners, an international strategic communications and community engagement consulting firm with offices across the U.S. and in Manchester, England.

Visit [caribbeanstc.com](http://caribbeanstc.com) for further information about the conference and registration details. To learn more about the Grenada Tourism Authority, visit [puregrenada.com](http://puregrenada.com).

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