

MDA Training Revolutionises Corporate Training with Cutting-Edge Experiential Business Simulations

Innovative Learning Solutions Blend AI Technology and Scenario-Based simulations for Impactful Digital Training

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“

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Niti Jain, Director at MDA Training

Training, a leading technology-driven corporate training firm, today announced the expansion of its immersive experiential business [simulations](#) portfolio, setting a new standard for corporate training programs. With a unique combination of advanced learning technologists, creative training consultants, and cutting-edge generative AI, MDA Training is transforming the landscape of professional development through engaging, scenario-based learning experiences. Over 35 years, MDA Training has honed the skills of over 100,000+ leaders from the globe's most esteemed institutions, equipping them not just for today's challenges but for shaping a visionary future, driving innovation and success at every level of the organisation.

The Need for Innovation in Corporate Learning In today's rapidly evolving business environment, traditional learning methods are no longer sufficient. Organisations require dynamic, flexible training solutions that not only convey critical knowledge but also simulate real-world challenges. MDA Training addresses this need by offering immersive business simulations and activities designed for in-person, virtual, and self-led training environments.

Niti Jain, Director at MDA Training says “Our simulations, crafted from 35 years of instructional expertise, stand out for their uniqueness and simplicity, while delivering an exceptional learning experience.”

Introducing the Next Generation of Business Simulations Among MDA Training's innovative offerings are the "Run the Bank" and "Commercial Leadership" simulations. These business simulations leverage data-driven tools enhanced by generative AI to create realistic, gamified

learning experiences. Participants can immerse themselves in scenarios that mimic genuine business challenges, enabling them to develop practical skills and decision-making capabilities.

[Run the Bank Simulation:](#) This simulation provides a comprehensive platform for learners to understand the complexities of managing a financial institution. By incorporating real-life challenges and data analytics, learners gain insights into strategic decision-making and operational efficiency.

[Leadership Simulation:](#) Tailored to reflect the needs of emerging or experienced leaders, this simulation focuses on developing leadership behaviours and skills within a highly interactive environment. Leaders engage in scenario-based activities that test and refine their ability to lead self, others and the business.



Our experiential leadership simulation provides an environment to explore and develop the capabilities of your leaders. The simulation creates real leadership scenarios in a risk free environment that challenge the status quo, and leads to sustainable cha

A Commitment to Experiential Learning "At MDA Training, we are committed to pushing the boundaries of experiential digital learning," said Oz Hussein, Director at MDA Training. "Our simulations are designed to make learning not just informative, but truly transformative. By integrating generative AI and data-driven insights into our programs, we ensure that our training remains at the forefront of corporate training by embracing technological advancements."

About MDA Training Our simulations, crafted from 35 years of instructional expertise, stand out for their uniqueness and simplicity, while delivering an exceptional learning experience. For more information, visit www.mdatraining.com.

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