

# Ginger Processing Market Size, Industry Overview, Latest Trends and Forecast 2024-2032

*The ginger processing market is expected to reach US\$ 1,022.3 Million by 2032, exhibiting a growth rate (CAGR) of 8.82% during 2024-2032.*

ST. BROOKLYN, NY, USA, February 12, 2024 /EINPresswire.com/ -- IMARC Group, a leading market research company, has recently releases report titled "Ginger Processing Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2024-2032", The study provides a detailed analysis of the industry, including the global ginger processing market share, size, trends, and growth forecasts. The report also includes competitor and regional analysis and highlights the latest advancements in the market.



## Report Highlights:

How big is the ginger processing market?

The global ginger processing market size reached US\$ 467.2 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 1,022.3 Million by 2032, exhibiting a growth rate (CAGR) of 8.82% during 2024-2032.

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## Factors Affecting the Growth of the Ginger Processing Industry:

- Increasing Health Awareness:

The growing awareness among consumers about the health benefits of ginger, including its anti-

inflammatory and antioxidant properties, has significantly contributed to the expansion of the ginger processing market. Ginger is increasingly used in various forms such as powder, paste, and oil in the food and beverage industry, pharmaceuticals, and even in cosmetic products. This surge in demand is driven by consumers seeking natural and healthy ingredients in their diets and products, pushing manufacturers to expand their ginger-based product lines. The trend towards organic and natural health supplements has also seen a rise in the consumption of ginger products, further fueling market growth.

- Technological Advancements in Processing:

Technological advancements in processing methods have greatly enhanced the efficiency and output of ginger products, thereby propelling the market growth. Modern technologies enable the preservation of ginger's nutritional value and extended shelf life of the products, making them more appealing to health-conscious consumers. Innovations in drying, packaging, and extracting technologies have streamlined the production process, reduced waste, and improved the quality of ginger-derived products. These advancements not only cater to the growing demand but also open new avenues for the use of ginger in various industries, thereby broadening the market scope.

- Expansion of International Trade:

The expansion of international trade has played a pivotal role in the growth of the ginger processing market. With the globalization of food cultures, there's a heightened demand for ginger products across the world. Countries with conducive climatic conditions for ginger cultivation, such as India, China, and Nigeria, are major exporters, meeting the global demand. Trade policies, bilateral agreements, and e-commerce have further facilitated the cross-border trade of ginger products, making them more accessible to international markets. This global network not only boosts the ginger processing industry in the exporting countries but also satisfies the demand in countries lacking sufficient domestic production.

### Ginger Processing Market Report Segmentation:

#### Breakup By Form:

- Ginger Powder
- Ginger Oil

Ginger Powder represented the largest segment because it is widely used for its convenience, long shelf life, and versatility in culinary, medicinal, and processed food applications.

#### Breakup By End-Use:

- Food Industry

- Pharmaceutical Industry
- Cosmetic Industry
- Others

Food Industry represented the largest segment due to ginger's extensive application in flavoring, preservatives, and health benefits in various cuisines and food products.

#### Breakup By Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Specialty Food Stores
- Online
- Others

By distribution channel, the market is segmented into supermarkets and hypermarkets, convenience stores, specialty food stores, online and others.

#### Breakup By Region:

- North America (United States, Canada)
- Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa

India emerged as the largest market owing to its significant ginger production, high domestic consumption, and growing export demand for ginger and its derivatives.

For more information, visit <https://www.imarcgroup.com/request?type=report&id=520&flag=C>

#### Global Ginger Processing Market Trends:

The increasing awareness of ginger's health benefits, including its anti-inflammatory and antioxidant properties, has boosted consumer demand for ginger-based products. This trend is further supported by the rising popularity of herbal and natural remedies in the wellness industry. Additionally, the expansion of the food and beverage sector globally has led to a higher demand for processed ginger in various forms, such as powder, oil, and paste, for use in culinary applications, beverages, and dietary supplements. Innovations in processing technologies have also made ginger processing more efficient and cost-effective, encouraging more producers to enter the market. Furthermore, the growth in international trade of ginger and its products has been facilitated by improved logistics and distribution networks, making it easier to reach a

global market.

If you require any specific information that is not covered currently within the scope of the report, we will provide the same as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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