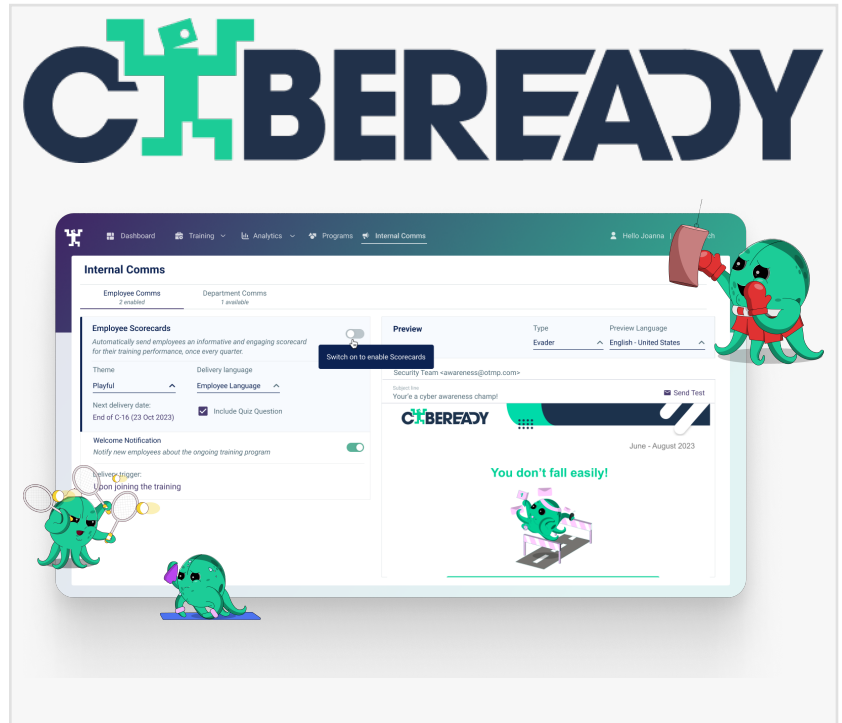# CybeReady Launches Internal Comms as part of its Proactive Security Awareness Training Suite

Internal Comms and Employee Scorecards Boost Workforce Security Awareness to Strengthen Cyber Defenses

SANTA CLARA, CA, UNITED STATES, December 6, 2023 /EINPresswire.com/ -- CybeReady, a global leader in security awareness training, today introduced its most advanced training solution with several new features, including the new Internal Communication Center (Internal Comms) with Employee Scorecards. The new capabilities are set to increase training engagement, reinforcing a culture of continuous improvement and proactive security.

With cyberattacks becoming more frequent and sophisticated, the first line of defense often lies with employees. Regular and engaging cybersecurity training programs empower the workforce with the skills needed to identify and stop potential threats, including phishing scams, ransomware attacks, or data breaches. By fostering a workplace culture that prioritizes continuous learning and cybersecurity awareness, organizations can significantly reduce their vulnerability to attacks.

CybeReady's enhanced solution suite includes an all-new Internal Comms Center, with features that improve communication across all organizational levels. This includes Managerial Reports for better department communications with monthly performance reports (PBR reports) to track and report progress to Upper Management / Board. It also includes Employee Scorecards, which mark a significant advancement in communicating and personalizing cybersecurity training for corporate employees.

The Internal Comms feature is designed to manage workforce communication effectively,

keeping staff updated on employee progress and facilitating vital security notifications and alerts. It includes an analytics page that provides insights into the cultural behavior of employees for better adaptation and is designed to empower organizations to understand and improve their security posture.

With Employee Scorecards, every employee receives a tailored assessment of their performance in essential security-related skills, rated from one to five stars. These assessments, delivered every three months, are crafted in a friendly tone that provides encouragement and actionable advice for enhancing cyber awareness. The scorecards are automatically aligned with the corporate brand's color scheme and each employee's native language. In addition, they can be customized per the preferred visual and design themes.

Key scorecard benefits include:

- Security awareness initiative reminders for employees: The scorecards mention the security awareness programs within the organization so employees have a chance to get reacquainted with them.
- Individual progress tracking: Employees can monitor their performance and continuously improve cybersecurity behaviors and habits.
- Delivery in a positive, motivational tone: The scorecards are designed to inspire and motivate employees to strive for better security practices, reinforcing a positive approach to security.

In addition to Internal Comms, the training solution has also been bolstered with QR-based phishing simulations. These have been added in response to the recent surge in QR code phishing attacks. The simulations are seamlessly integrated into learning cycles, requiring no manual intervention. Employees who scan the QR codes will be redirected to a training landing page, educating them on identifying potential threats in QR-based attacks. This proactive measure is vital in addressing the evolving landscape of cybersecurity threats.

"The Cybersecurity Awareness Training Market is projected to grow from USD $1.8 Billion in 2022 to USD $12.14 Billion by 2027, a CAGR of 45.6% from 2022 to 2027," reported [Global Market Estimates (GME)](). "Employees should have a fundamental awareness of cyber security issues and the ability to use critical thinking and apply their knowledge within the company. Phishing, password management, ransomware, information security management, removable device management, social engineering, browser security, incident response, mobile security, business email compromise, and others are some of the concepts educated in the cybersecurity awareness training market."

"Provided to foster a proactive, security-first culture, CybeReady's new features deliver significant enhancements in cybersecurity training," said Michal Gil, Head of Product for CybeReady. "By providing personalized, engaging training and insights using Employee Scorecards, we allow for more proactive measures to be taken before a cyberattack gains a foothold."

For more information about CybeReady's Security Awareness Training solution, visit http://www.cybeready.com.

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About CybeReady
CybeReady offers the world's most effective security training solution that evolves organizations from security awareness to cyber readiness with no IT effort. CybeReady's solution engages more employees, more effectively, frequently, and easily. Infused with training expertise and powered by machine learning, CybeReady's adaptive, easy-to-digest security training content program guarantees to reduce your high-risk employee group by 80%. CybeReady's solution has been deployed by hundreds of enterprises worldwide, including Kion Group, Skoda Auto, NatWest, SodaStream, ING, Teva Pharmaceuticals, Avid Technology, and others, CybeReady is fully managed, making it the security awareness training solution with the lowest total cost of ownership (TCO) available today. Founded in 2015, CybeReady is headquartered in Tel Aviv, Israel, with offices in Silicon Valley and Germany. For more information, please visit www.cybeready.com.

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