

# Global Operating Systems & Productivity Software Publishing Market Forecast 2032: Size, Drivers, Trends, Competitors

*The Business Research Company's Operating Systems & Productivity Software Publishing Global Market Report 2023 – Market Size, Trends, And Forecast 2023-2032*

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The global operating systems & productivity software publishing size market grew from \$402.2 billion in 2022 to \$443.89 billion in 2023 at a compound annual growth rate (CAGR) of 10.4%.”

*The Business Research Company*

Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032

The [global operating systems & productivity software publishing market](#) has experienced significant growth, reaching \$443.89 billion in 2023 from \$402.2 billion in 2022, marking a commendable Compound Annual Growth Rate (CAGR) of 10.4%. This expansion comes despite challenges posed by the Russia-Ukraine war, disrupting global economic recovery from the COVID-19 pandemic in the short term.

## Impact of Geo-Political Factors:

The ongoing conflict between Russia and Ukraine has triggered economic sanctions on multiple countries, leading to a surge in commodity prices, supply chain disruptions, and inflation across goods and services worldwide. Despite these challenges, the market is poised for a robust future, projected to reach \$642.73 billion in 2027 at a CAGR of 9.7%.

## Smart City Projects Boosting Growth:

One of the driving factors for this growth is the rapid increase in investments in smart city projects globally. Operating systems & productivity software publishing companies are poised to benefit from the technological advancements and digital transformations associated with these projects.

## Strategic Shifts in the Industry:

A notable trend is the increasing prevalence of operating systems and productivity software

companies offering their products on open source platforms. This strategic move not only enhances market presence but also expedites the development process, reflecting the industry's adaptability to evolving market dynamics.

#### Regional Dominance:

In 2022, North America emerged as the largest region in the operating systems & productivity software publishing market, underlining the technological advancements and robust demand in the region.

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#### Market Segmentation:

The market is segmented into:

##### 1. Type:

- Operating Systems
- Productivity Software Publishing

##### 2. Sales Channel:

- B2B
- B2C

##### 3. Product:

- Windows
- Linux
- Android
- iOS
- macOS
- Other Products

##### 4. Device Type:

- Computer
- Mobile

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