



Maryland-Based, Woman-Owned Marketing Firm Agency 102 Breaks Down Barriers With Recent Certifications

Agency 102 announces its official certification by Maryland's Department of Transportation's Office of Minority Business Enterprise in three programs.

TOWSON, MARYLAND, UNITED STATES, November 29, 2023 /EINPresswire.com/ -- After a

“

I'm excited to have the opportunity to engage the community as a certified woman-owned, small business marketing agency and bring our team's diverse perspectives to our clients.”

*Hannah Mizelle, Agency 102
Founder and CEO*

rigorous review and interview process, Agency 102 is thrilled to announce its official certification by Maryland's Department of Transportation's Office of Minority Business Enterprise (MDOT/MBE) in three significant programs:

Minority Business Enterprise (MBE) Program
Disadvantaged Business Enterprise (DBE) Program
Small Business Enterprise (SBE) Program

The certification covers the following NAICS codes:
NAICS 541613 - Marketing Consulting Services
NAICS 541810 - Advertising Agencies

NAICS 541890 - Other Services Related to Advertising

As a woman-owned small business, these certifications mark a major milestone for Agency 102 and the marketing industry as a whole. Research shows women make up over two-thirds of marketing and advertising professionals in the United States, yet men make up 73% of managing director roles and CEO-level positions within those companies.

“I have worked for many large, innovative agencies in the Baltimore area,” Agency 102's Founder and CEO Hannah Mizelle says. “I'm excited to have the opportunity to engage the community as a certified woman-owned, small business marketing agency and bring our team's diverse perspectives to our clients.”

Agency 102's team of marketing experts is committed to delivering high-impact digital marketing solutions for businesses in financial services, healthcare, technology, small business, and more.

“As Agency 102 grows, we remain committed to driving economic growth for Maryland

businesses through impactful marketing solutions,” Mizelle continued. “These certifications illustrate our commitment to providing affordable, tailored marketing solutions that empower businesses to thrive.”

If you are interested in learning more about Agency 102 and partnering with a woman-owned small business, visit www.agency102.com or email info@agency102.com.

About Agency 102

Agency 102 is a certified woman-owned marketing agency located in the Greater Baltimore area that helps businesses of all sizes reach their full potential through purposeful digital and content marketing solutions. Since 2021, they have provided their unique boutique marketing agency experience to dozens of businesses spanning industries like financial services, healthcare, consumer goods, technology, and more. Notable Maryland-based clients include SECU, Better Business Bureau of Greater Maryland, and Kensington Volunteer Fire Department. Committed to making an impact in the communities where they live and work, they are active members and partners with organizations such as the Towson Chamber of Commerce and the Financial Planning Association of Maryland.

Hannah Mizelle

Agency 102

info@agency102.com

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/671734243>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.