

# Global Specialized Design Services Market: Expanding Horizons with Collaborations and Technology Integration

*The Business Research Company's Specialized Design Services Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032*

LONDON, GREATER LONDON, UK, November 29, 2023 /EINPresswire.com/ -- The global specialized design services market experienced substantial growth, surging from \$142.78 billion in 2022 to \$156.19 billion in 2023, with an impressive Compound Annual Growth Rate (CAGR) of 9.4%. Projections indicate sustained expansion, reaching \$214.86 billion by 2027, boasting a CAGR of 8.3%.

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The market size of global specialized design services market is expected to grow from \$214.86 billion in 2027 at a CAGR of 8.3%.”

*The Business Research Company*

## Breaking Geographical Boundaries: Market Globalization

Design services companies are venturing into new markets and fostering collaborations with foreign designers to offer a diverse range of services, breaking down geographical

boundaries in the process. The prevalence of overseas travel has heightened awareness of the latest design trends. As a result, companies now have access to more globalized and advanced design services. For instance, Baltimore-based design firm Callison RTKL collaborated with Indian real estate company HBS Realtors to design residential buildings in India.

For a deeper understanding and strategic insights, refer to our comprehensive sample report: <https://www.thebusinessresearchcompany.com/sample.aspx?id=2968&type=smp>

## Key Market Players Shaping the Landscape

Major companies influencing the specialized design services market include Suzhou Gold Mantis Construction Decoration Co. Ltd., Gensler, China Railway Signal & Communication Corporation Limited, China Energy Engineering Group, Nippon Express Co. Ltd., Perkins+Will, HOK Group, Arcadis NV, Martela Oyj, and CPFL Energia S.A.

Virtual and Augmented Reality Transforming Interior Design

Virtual reality (VR) and augmented reality (AR) technologies are revolutionizing interior design services, enabling providers to deliver customized designs efficiently and offer cost-effective design plans within a short timeframe. VR creates computer-stimulated visuals, while AR supplements real-world objects with computer-generated information through sensory inputs. These technologies contribute to reducing rework, enhancing quality, lowering labor costs, improving safety, streamlining collaboration, and aiding in project management. For instance, online interior design service provider Decorilla integrates AR and VR technologies into its offerings. Major companies such as Google, Facebook, and Samsung also leverage these technologies to boost productivity and elevate design quality. Other notable players in this space include roomy and Vectorworks.

### Regional Dynamics: North America Leads the Way

In 2022, North America emerged as the largest region in the specialized design services market, claiming a significant share. Asia-Pacific followed as the second-largest region in the market.

**Comprehensive Market Segmentation: Meeting Diverse Needs**  
The global specialized design services market is segmented -

- 1) By Type: Interior Design Services, Graphic Design Services, Industrial Design Services, Fashion And Other Design Services
- 2) By Mode: Online, Offline
- 3) By Service Provider: Large Enterprise, Small and Medium Enterprise

For comprehensive insights into market dynamics and future trends, please refer to the complete report:

<https://www.thebusinessresearchcompany.com/report/specialized-design-services-global-market-report>

Specialized Design Services Global Market Report 2023 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.



Trends, opportunities, strategies and so much more.

The Specialized Design Services Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on specialized design services market size, specialized design services market drivers and trends, specialized design services market major players, specialized design services market competitors' revenues, specialized design services market positioning, and specialized design services market growth across geographies. The specialized design services market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the specialized design services market report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 3000+ detailed industry reports, spanning over 6500+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: [info@tbrc.info](mailto:info@tbrc.info)

Check out our:

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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