

Hudson Automotive Group signs agreement to acquire Vic Bailey Automotive

Hudson Automotive Group has entered into an agreement to acquire Vic Bailey Automotive of Spartanburg.

SPARTANBURG, SOUTH CAROLINA, USA, October 23, 2023 /EINPresswire.com/ -- [Hudson Automotive Group](#) has entered into an agreement to acquire Vic Bailey Automotive of Spartanburg.

Vic Bailey Automotive has been a cornerstone of the Spartanburg community for more than 54 years, garnering a reputation for excellent customer service and providing a stress-free car buying experience. Each of its dealerships maintain the same dedication to excellence and are pillars in the Spartanburg business community. "We are grateful to our loyal customers, as well as our dedicated employees who have made our business such a huge success. The Hudson

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We are very honored and excited to add the Vic Bailey Automotive dealerships to our growing portfolio in the southeast. These are great brands in a market that we like and know very well..."

*David Hudson, President,
Hudson Automotive Group*

Automotive Group has a great reputation, and we know that our legacy of dealerships will be left in good hands," said Vic Bailey III.

The transaction is expected to close in early December, adding five dealerships and a collision center to the Hudson Automotive Group. Customers can expect the same level of commitment and attention to detail that they have grown accustomed to over the years with Vic Bailey Automotive. The five dealerships acquired will be rebranded to Volkswagen of Spartanburg, [Spartanburg Honda](#), Subaru of Spartanburg, Ford/Lincoln of

Spartanburg and Mazda of Spartanburg.

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and will expand our footprint in the upstate along with Spartanburg Toyota and Lexus of Greenville,” said Hudson Automotive Group President David Hudson

For further information about Hudson Automotive Group or our family of dealerships, visit our website at www.HudsonAuto.com.

Emma Gall

Hudson Automotive Group

[email us here](#)

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