

Double-Digit 2023 Manufactured Home Production Slide Continues, per National Manufactured Housing Association-More Facts

Manufactured Housing Association Regulatory Reform provides updates on July 2023 and Year to Date Manufactured Housing Production-Shipment Data per IBTS for HUD

WASHINGTON, D.C., UNITED STATES, September 6, 2023 /EINPresswire.com/ -- The Manufactured Housing Association for Regulatory Reform (MHARR) reports that according to official statistics compiled on behalf of the U.S. Department of Housing and Urban Development (HUD), HUD Code manufactured housing industry year-over-year production declined again in July 2023. Just-released statistics indicate that HUD Code manufacturers produced 6,134 new homes in July 2023, a 23.8% decline from the 8,050 new HUD Code homes produced in July 2022. Cumulative production for 2023 is now 50,022 homes, a 28.2% decrease from the 69,709 homes produced over the same period during 2022.

A further analysis of the official industry statistics shows that the top ten shipment states from January 2023 — with monthly, cumulative, current



"Double-Digit 2023 Manufactured Home Production Slide Continues" says the Manufactured Housing Association for Regulatory Reform (MHARR), citing IBTS data collected for HUD.



Rank	State	Current Month (July 2023)	Cumulative	2023	2022
1.	Texas	1,049	8,394	8,394	12,629
2.	Florida	451	4,368	4,368	5,240
3.	N.C.	343	2,926	2,926	3,893
4.	Alabama	564	2,730	2,730	4,773
5.	S.C	267	2,157	2,157	3,228
6.	Georgia	258	2,083	2,083	2,935
7.	Michigan	253	2,010	2,010	2,783
8.	Louisiana	257	1,968	1,968	3,326
9.	California	197	1,815	1,815	2,337
10.	Kentucky	196	1,620	1,620	2,317

ManufacturedHousingAssocRegulatoryReformMHARRJuly2023ManufacturedHousingProductionShipmentTop10StatesJuly2023



HUD must strengthen preemption enforcement...and provide...transparent guidelines for compliance. Further, HUD must respond promptly and definitively whenever localities violate" enhanced preemption.""

William "Bill" Boor, CEO Cavco Industries MHI Vice Chairman

"For the manufactured housing market, the final rule provides that, subject to FHFA approval, an Enterprise may propose a pilot to support financing of personal property, or "chattel," loans on manufactured homes to help meet its Duty to Serve obligations."

"Eighty percent of new manufactured homes placed in 2015 were titled as chattel. Thirty four percent of these were located in manufactured housing communities, and 66 percent were located on privately-owned land."

In an interview with MHLivingNews, MHARR's President and CEO, Mark Weiss (J.D.), said that it was a "major

problem" that the GSEs were 'given a pass' by MHI in remarks made by Lesli Gooch, Ph.D., CEO of the Manufactured Housing Institute (MHI). Those remarks by Gooch are heard in the video by the FHFA posted below. A document with Gooch's remarks as submitted to the FHFA are found on the MHPProNews website at this link here. MHI has reportedly not responded to inquiries on the topic.

Cavco Industries CEO William "Bill" [Boor said in remarks made to Congress and found at this link here](#) said the following.

"Rather than artificially making it more difficult for us to produce quality, affordable housing we believe there are things that Congress and federal agencies can do to facilitate the availability of manufactured housing."

"Across the country, there are countless state and local zoning, planning, and development restrictions that either severely limit or outright prohibit the placement of a manufactured home," said Boor who elaborated to Congress as follows.

"There are actions that HUD can take to improve the availability of manufactured housing in jurisdictions across the country. HUD has the statutory authority to prevent local jurisdictions from excluding manufactured homes through the "Manufactured Housing Improvement Act of 2000," which specifically states that when HUD construction and safety standards are in effect, a locality does not have authority to establish different standards. The statute explicitly states that this preemption should be "broadly and liberally construed" to avoid disparate local requirements. HUD has the authority and duty to pursue more vigorous enforcement of this provision, which clearly establishes federal supremacy for manufactured housing construction.

Due to lax enforcement of preemption by HUD, many localities use requirements that deviate from the HUD Code to accomplish an underlying objective of zoning out manufactured housing

(or making it prohibitively expensive). To address this, HUD must strengthen preemption enforcement and must provide clearer, more transparent guidelines for compliance. Further, HUD must respond promptly and definitively whenever localities violate this provision. While HUD has pursued individual cases where local jurisdictions have introduced construction and safety standards that are not consistent with the HUD Code or have imposed zoning and planning requirements that exclude HUD-compliant manufactured homes, HUD must take on a much greater role in this effort. HUD has a statutory mandate to do so."

The Manufactured Housing Improvement Act (MHIA) clause cited by Boor is known as "enhanced preemption" because the original federal manufactured home standards that went into effect on June 15, 1976 also had federal preemption.

Emailed MHI remarks dated 7.14.2023 that are found at the link said: "Several Members of Congress added words of support for the industry. Representative Norman (SC-5) commented that manufactured housing is, "The most affordable housing market that there is," and encouraged his fellow Representatives to visit a manufactured home building facility.

"If you go into a manufactured housing plant, they are doing an amazing job that site-built builders cannot do," Norman said, and called manufactured homes, "The most affordable - the most promising housing in the country."

More data linked below.

<https://manufacturedhousingassociationregulatoryreform.org/category/manufactured-home-shipments/>

<https://manufacturedhousingassociationregulatoryreform.org/about-manufactured-housing-association-for-regulatory-reform-mharr-washington-d-c/>

<https://manufacturedhousingassociationregulatoryreform.org/brief-history-and-objectives-of-the-manufactured-housing-association-for-regulatory-reform-mharr/>

<https://manufacturedhousingassociationregulatoryreform.org/category/mharr-issues-and-perspectives/>

<https://manufacturedhousingassociationregulatoryreform.org/mhpronews-qa-with-danny-ghorbani/duty-to-serve-mh/>

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