

Helicopter Tourism Market Anticipated to Reach at a USD 1.12 Billion With 3.20% By 2022 To 2030

Helicopter Tourism Market Information By Types , By Applications , and By Region —Forecast till 2030

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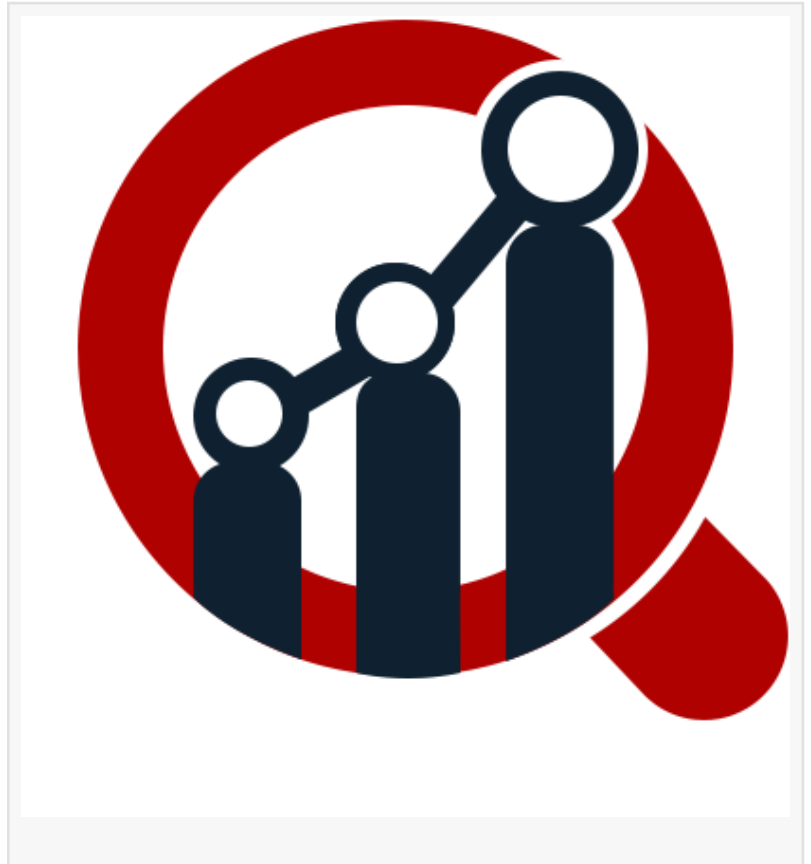
[Helicopter Tourism Market](#) Size Valued at USD 1.12 Billion, market Grow at a CAGR Of 3.56% by 2022 -2030

The travel business has extended to contain helicopter tourism. Helicopter visits are suggested to tourists over recognized or less crowded locations in the open countryside, giving them privacy and the chance to apprehend artistic photos of the sky. One factor contributing to the increasing helicopter travel sector market is the frequency of helicopter trips. Owing to the enormous growth in air travel over the years, travel agencies now provide affordable flights. All these factors are expected to drive the growth of the market for helicopter tourism over the forecast period.

Key Players

Some of the key market players are Helipistas SI (Barcelona Helicopters), Airbus SE, Liberty Helicopters, Birds Eye View Helicopters Inc, Maverick Aviation Group, Cape Town Helicopters, Sodarca Group, Heliair, SUNDANCE HELICOPTERS Inc, and Midwest Aviation LLC (Chicago Helicopter Tours)

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The COVID-19 epidemic has been affecting every business globally. The unceasing growth in the number of virus-infected patients obligated governments to restrict the transportation of goods and human movement. The tourism sector witnessed severe losses owing to travel restrictions imposed by several countries' governments across the globe, which led drastic fall in the number of guests to tourist places. Additionally, the social or physical distancing measures forced by governments have put limitations on social gathering at tourist destinations. These adversities led to a decrease in the business volume of the market for helicopter tourism.

Market Segmentation

The Global Helicopter Tourism Market has been segmented into Type and Application

Based on Types, The Global Helicopter Tourism Market has been segmented into general and customized tourism. The helicopter tourism market growth was prominently high under the customized tourism category in 2021. The main advantage of customized tours is the aptitude to go anywhere and anytime. Additionally, these personalized tours give the client a single and distinct experience. Likewise, numerous helicopter tour operators give their clients personalized journeys based on their travel interests.

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Based on Applications, The Global Helicopter Tourism Market has been segmented into personal applications family, and group tourism. Family tourism accounted for the largest market share of the global market for helicopter tourism. The rising emphasis on encouraging family unity, maintaining family ties, and making family memories fuels family tourism. Families are becoming more geographically distributed owing to mobility, and new family markets are developing.

Regional Analysis

North America dominated the market for helicopter tourism share owing to the decline in crude oil prices & the influx of domestic travelers across the U.S. The growth is also attributed to the highest defense spending and a large number of procurements of advanced lightweight helicopters from the company, Lockheed Martin Corporation, and others, propelling the market growth in the region.

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Asia-Pacific accounted for the fastest growth rate in the market for helicopter tourism owing to the growing number of helicopter operators, increasing demand for helicopters, and augmented

demand for search & rescue operations. These factors have encouraged travel operators to offer low-cost flights, leading to many travelers opting for helicopter rides.

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