

# MUSIC AND CULTURAL ICON ERYKAH BADU ANNOUNCES 25 CITY "UNFOLLOW ME" TOUR WITH HIP-HOP LEGEND yasiin bey

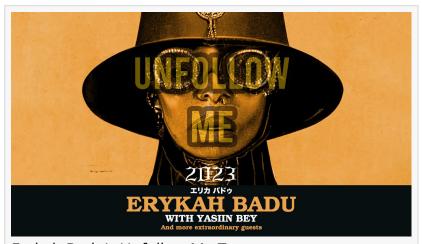
Tickets On Sale Thursday, April 20, 2023 at 2:22 PM at www.UnfollowMeTour.com

DALLAS, TEXAS, USA, April 17, 2023 /EINPresswire.com/ -- WHAT:
BaduWorld, Inc., announces Erykah
Badu, Grammy™ award-winning singersongwriter and performance artist, is
hitting the road on her nationwide
"Unfollow Me" Tour, along with hiphop's most introspective and insightful
artist, yasiin bey. The predominantly
arena concerts, produced by Outback
Presents, promises an out-of-thisworld, surrealist atmosphere. The tour
will touch down in 25 cities throughout
the U.S. between June 11, 2023 A.D.,
and July 23, 2023 A.D.

TICKETS: Tickets go on sale Thursday, April 20th at 2:22 pm local time at <a href="https://www.unfollowmetour.com">www.unfollowmetour.com</a>. For more information about the tour, visit <a href="https://www.unfollowmetour.com">www.unfollowmetour.com</a>. Request <a href="https://www.unfollowmetour.com">Press Credentials</a>

#### WHEN & WHERE:

The tour takes off in San Antonio, Texas, and makes its return landing in Badu's hometown, Dallas, Texas, on July 23, 2023. See full list of cities and dates below:



Erykah Badu's Unfollow Me Tour



Erykah Badu launches Unfollow Me Tour w/ yasiin bey

Sunday, June 11, 2023 San Antonio, TX AT&T Center

Tuesday, June 13, 2023 Glendale, AZ Desert Diamond Arena

Thursday, June 15, 2023 San Diego, CA Pechanga Arena

Friday, June 16, 2023 Las Vegas, NV Michelob ULTRA Arena

Saturday, June 17, 2023 Los Angeles, CA Crypto.com Arena

Tuesday, June 20, 2023 Sacramento, CA Golden 1 Center

Wednesday, June 21, 2023 Oakland, CA Oakland Arena

Friday, June 23, 2023 Seattle, WA WaMu Theater

Monday, June 26, 2023 Denver, CO Ball Arena

Wednesday, June 28, 2023 St. Louis, MO Enterprise Center

Friday, June 30, 2023 St. Paul, MN Xcel Energy Center



Erykah Badu launches Unfollow Me Tour w/ yasiin bey

Saturday, July 01, 2023 Chicago, IL United Center

Sunday, July 02, 2023 Detroit, MI Little Caesars Arena

Friday, July 07, 2023 Boston, MA TD Garden

Saturday, July 08, 2023 New York, NY Madison Square Garden

Sunday, July 09, 2023 Philadelphia, PA TD Pavilion at the Mann

Tuesday, July 11, 2023 Newark, NJ Prudential Center

Wednesday, July 12, 2023 Norfolk, VA Chartway Arena

Thursday, July 13, 2023 Washington, DC Capital One Arena

Saturday, July 15, 2023 Atlanta, GA State Farm Arena

Sunday, July 16, 2023 Charlotte, NC Spectrum Center

Tuesday, July 18, 2023 Nashville, TN

# Bridgestone Arena

Wednesday, July 19, 2023 Birmingham, AL Legacy Arena at the BJCC

Friday, July 21, 2023 Memphis, TN FedExForum

Sunday, July 23, 2023 Dallas, TX American Airlines Center

#### IMPORTANT DISCLAIMER

Please note that yasiin bey no longer goes by the moniker 'Mos Def', nor has he for many years, and as such Consolidated Options Limited only permits him to be billed and promoted as "yasiin bey", ALWAYS in all lower-case lettering. It is expressly and implicitly agreed that collaborators or media outlets do not use the name "Mos Def" (a United States federally registered trademark the license of which to use is NOT granted) in the promotion and marketing of any performance, appearance or participation unless otherwise approved. Likewise he requests that the acronym or phrase 'Professionally Known As' or 'PKA' anything similar not be used. By extension, any publication, promotion, marketing campaign or other public media outlet wishing to use the expression 'FKA' (formerly known as) or variations thereof, please seek expressed permission from Consolidated Options Limited before posting, printing or publishing. Contact: hugh@consolidatedoptions.com.

## **ABOUT ERYKAH BADU**

Erykah Badu is a powerful creative force who transcends music, film, and fashion. She is renowned for her songwriting, singing, and production skills as well as for her capacity to heal, promote female wellness, challenge oppressive structures, and uphold the values of her Afrocentric and Black Feminist roots. Her imaginative blend of soul, funk, hip-hop, jazz, and gospel has earned her multiple awards and praise since the release of her debut album, "Baduizm" (1997), continuing through her fifth release, "New Amerykah Part Two: Return Of The Ankh" (2010), plus every mixtape, soundtrack, single, video, and musical collaboration in between. Forever the innovator, she established a livestream company, revolutionized home concerts, and launched an online exchange called BaduWorldMarket.com—all in response to COVID. Recently, Badu's cannabis accessory brand, Apple Trees, collaborated with the international cannabis lifestyle brand, Cookies, to introduce "That Badu," a premium line of cannabis. Badu's fashion influence has always been a natural extension of her artistry. From her appearances at Fashion Week and the MET Gala to her numerous magazine covers and her capsule collection with luxury brand Marni, Badu's music, art, healing, and eclectic fashion statements have made her a cultural icon like no other. To fans and followers who may look to

her as a leader and a source of inspiration, eagerly awaiting her next release, both in music and in the market, she says, "Don't follow me; chart your own path."

## **ABOUT** yasiin bey

yasiin bey is a Brooklyn-born multimedia artist who has been working professionally since 1987. He has appeared in numerous stage and film productions during his career. About.com cited him as the "14th greatest rapper of all time." He is a founding member of the duo Black Star with Talib Kweli, who released their seminal self-titled debut in 1998, followed by his own solo debut as Mos Def™□, "Black On Both Sides," in 1999, both regarded as pivotal contributions to contemporary culture. Mr. bey has had an extensive career as an actor on stage and screen, attracting numerous awards and nominations. More recently, yasiin bey has worked with Dave Chappelle and Talib Kweli to create "The Midnight Miracle" podcast, regarded by many as a watershed moment in podcasting. In 2022, he and Talib Kweli released a long-awaited second Black Star album, "No Fear of Time," produced by Madlib.

## ABOUT OUTBACK PRESENTS

Outback Presents is the leading independent, full-service promoter of live entertainment. From their home base in Nashville, Tenn., Outback Presents specializes in producing music and comedy shows, tours and festivals across North America and connecting their diverse roster of artists with their fans. For more information, visit <a href="https://www.outbackpresents.com">www.outbackpresents.com</a>.

#### **OUTBACK PRESENTS CONTACTS**

Lori Shapiro | Lori.Shapiro@outbackpresents.com

#### MEDIA INFORMATION & CONTACTS

Badu World: Carla Sims | carla@baduworld.com

yasiin bey: Hugh Warrender | hugh@consolidatedoptions.com

###

Carla Sims Badu World, Inc. email us here

This press release can be viewed online at: https://www.einpresswire.com/article/628381048

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.