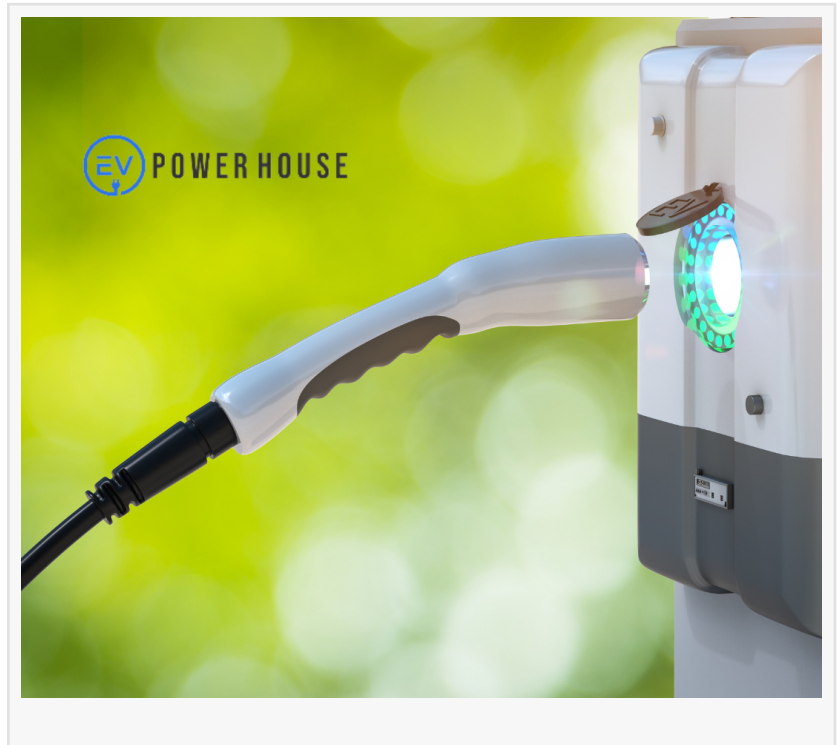


Australian Businesses & EV drivers Choose EV PowerHouse for Buying EV Chargers

With great love for mobility and the environment, EV PowerHouse produces all types of superior-quality EV charging solutions in Sydney, Australia.

ALEXANDRIA, NSW, AUSTRALIA, March 17, 2023 /EINPresswire.com/ -- Keeping up with the grave reality of climate change, governments these days are making plans to shift toward sustainable alternatives. The sector of transportation is facing similar modifications. The future of conveyance is green. The shift to Electric Vehicles (EVs) is fastening up, which enforces a need for robust EV charging infrastructure.



With the growing population of plug-in EVs in Australia, the charging infrastructure industry is progressing quickly to meet the ever-increasing demand for recharging EV batteries. Public charging infrastructure, such as fast charging, is very capital intensive and has a long payback time. The most suitable locations to meet drivers' charging needs can sometimes be too expensive or too far. Businesses could take a profitable initiative, deploy vehicle charging points, and provide an excellent contemporary solution to public charging set-ups. Dealers like [EV PowerHouse](#) offer a range of workplace electric vehicle charging solutions — hardware, software, and services and can help business owners create the perfect charging station.

“

EV PowerHouse were a pleasure to deal with when purchasing the charger. It was delivered quickly. I would highly recommend EV PowerHouse and have referred them to others already. Thank you!”

Ghania K.

According to the Electric Vehicle Council's latest State of Electric Vehicles Report, electric vehicles now represent

around 4% of all vehicle sales. The exponential growth in the number of electric vehicles and

their market share reflects Australia's appetite to get behind the wheel of an EV. Implementing EV charging stations will prepare a business for the EV era and futureproof the workplace by accommodating the vehicle charging needs of an increasing number of EVs. [FIMER ELECTRA DC Station](#), an exceptional [EV charger in Australia](#), is available with brands like EV PowerHouse and is the new generation station for both AC and DC charging of electric vehicles. It is an excellent choice for business owners who want high power output and maximum efficiency.



Social responsibility is critical for businesses today. Installing EV chargers at the workplace communicates where the business stands when it comes to enabling greener transportation to reduce the environmental impact of its operations and personnel. Furthermore, fixing electric vehicle charging stations at the workplace is a great way to promote sustainability. Business managers can help reduce their organization's carbon footprint by encouraging employees to use electric vehicles. This has an environmental impact and demonstrates the company's commitment to sustainability, which can help the business attract like-minded customers and partners.



"EV PowerHouse were a pleasure to deal with when purchasing the charger. Their friendly customer service and professionalism is second to none.

The charger itself functions perfectly and looks great. It was delivered quickly.

I would highly recommend EV PowerHouse and have referred them to others already.

Thank you!"

- Ghania K.

As more people switch to driving electric vehicles, the availability of charging infrastructure may become a deciding factor for job seekers. Employers can attract and retain prospective employees by providing essential electric vehicle charging infrastructure. Offering employees the convenience of charging their electric cars at work can increase their satisfaction and reduce the stress of worrying about running out of charge during the workday. Workforces will feel valued by the business, resulting in higher employee engagement and productivity. Moreover, having electric charging points at work will make it more convenient for employees and visitors, reducing their time finding EV charging points. For companies with fleet vehicles, on-site EV charging infrastructure is also an opportunity to save on fuel and vehicle maintenance costs.

While all the points discussed above can benefit all types of ventures, different businesses may need different types of charging points according to the type of premises and their requirements.

- Large Office Complexes may need to think about employees who require electric vehicle charging points for the cars they drive to work.
- Retail and Commercial Premises such as supermarkets and shopping centers will need to consider visitors and employees who require electric vehicle charging points to accommodate visitors and employees.
- Businesses with a Commercial Electric Fleet, such as a logistic companies, mobile health care providers, or local government councils, will require commercial electric charging stations to accommodate many company-owned vehicles.
- Vehicle Leasing Firms and Car Dealerships with electric vehicles on offer must ensure sufficient charging infrastructure so that electric vehicles from electric car manufacturers can be tested



and demonstrated.

The presence of EV chargers gives malls, theaters, and restaurants a modern and sustainable appearance. With smart EV charging that lets drivers interact with stations online or in a mobile app, retailers can also create virtual "Connections" with drivers who use their stations. This requires drivers to submit a simple connection request in the app and allows retail organizations to learn more about who uses their stations and when giving them new insight into their customers. Vendors can build on these customer connections by developing loyalty programs that cater to EV drivers. Giving EV drivers special deals can bring them back to charge (and shop) even more often. Some companies can create offers that include free charging, free samples, free desserts, free hotel stays, and even free wine tastings.

Suppliers like EV PowerHouse can accommodate all kinds of businesses and customers. Even companies that do not have the required infrastructure to support EV charging can engage such contractors to assist them with commercial workplace electric vehicle charging solutions. These sellers also facilitate cloud-based app connectivity so EV owners can locate nearby charging stations for easy charging. It, in turn, benefits businesses equipped with EV chargers as they can acquire the footfall of local EV consumers. Furthermore, it adds to building a widespread EV charging network. Thus, it gives EV charging businesses a greater motive along with profitability. Lastly, EV charging manufacturers like EV PowerHouse provide ongoing support for setting up and maintaining charging stations so that business owners can continue to leverage business profits without any hassles.

As people become more aware of the benefits of owning electric vehicles for themselves and the environment, they will be looking for companies that have similar values and are willing to take action. What better way for establishments to show that they are taking action than installing reliable electric car charging stations purchased from reputable manufacturers such as EV PowerHouse? The enterprise also allows business managers to customize their charging solutions based on demand, energy source, ownership model, design level, and cost recovery options.

About EV PowerHouse

A proud Australian brand, EV PowerHouse is one of the largest specialized supplier chains for EV chargers. The company offers a massive range of high-end and quality products, including portable, in-home, workplace, smart range, RFID, and OCPP charging units, giving clients the freedom, convenience, and accessibility to choose where and how they charge. A climate-positive and environment-conscious brand, EV PowerHouse operates out of Sydney's fully renewable (solar) energy-run business hub.

EV PowerHouse
35/39 Bourke Rd, Alexandria
NSW 2015, Australia

+61 1300 710 275

Mohamad Taha

EV PowerHouse

+61 1300 710 275

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

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