

GCC Tortilla Market Report | Global Analysis, Statistics & Revenue Research Report by 2028

Tyson Foods, Inc., Gruma SAB de CV, General Mills, Inc., and Mezzan Holding Co. KSC are the prominent players operating in the Israel & GCC tortilla market.

DOUGLAS, ISLE OF MAN, January 23, 2023 /EINPresswire.com/ -- <u>GCC Tortilla</u> <u>Market</u> Value and CAGR

The global tortilla market is valued at USD 44 billion in 2020 and is projected to reach USD 63.95 billion by 2027, expanding at a CAGR of 5.5% during the period of forecast.

In the Gulf Cooperation Council (GCC) region, which includes Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates, tortillas made from wheat flour and water are



popular. Typically, tortillas are made by combining wheat flour and water to form a dough, which is then rolled into a thin circle and cooked on a griddle or skillet.

GCC Tortilla Market Growth Drivers and Risks

The main things driving the GCC tortilla market are the growing demand for easy, ready-to-eat foods, the growing popularity of Mexican food in the region, and the growing popularity of tortillas as an alternative to traditional breads in the region.

Key restraints on the GCC tortilla market include competition from other types of flatbreads and wraps, as well as potential health concerns associated with consuming an excessive amount of wheat-based products.

GCC Tortilla Market Key players

Tyson Foods, Inc., Gruma SAB de CV, General Mills, Inc., PepsiCo Inc., and Mezzan Holding Co. KSC are the prominent players operating in the Israel & GCC tortilla market.

Check out the detailed TOC, Tables, and Figures with Charts for exclusive data, information, vital statistics, trends, and competitive landscape details. <u>https://douglasinsights.com/gcc-tortilla-market</u>

GCC Tortilla Market Segmentations

BY PRODUCT TYPE

- TORTILLA
- TORTILLA MIX
- PRE-COOKED TORTILLA
- FROZEN TORTILLA
- TORTILLA CHIPS

BY SOURCE

- CORN
- WHEAT

BY CLAIM

- GLUTEN-FREE
- LOW-CARB
- ORGANIC
- MULTI-CLAIM

Reasons Why You Should Buy This Report

• The GCC Tortilla Market report is a compilation of data from different sources and has been put together in a way that makes it easy for the reader to understand.

• It covers a wide range of topics, including GCC Tortilla Market current trends, market size, and forecasted growth.

• The GCC Tortilla Market report provides valuable insights that can help you make informed decisions about your business. The data is accurate and up-to-date, so you can trust the information presented.

• This GCC Tortilla Market report is an excellent resource for business owners who are looking to

gain an understanding of the market landscape and potential opportunities.

• It will help you identify growth sectors and predict future trends of GCC Tortilla Market

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