

# Californian cannabis software company launches its NFT community to support craft growers

*Bizbud, the #1 pocket ERP for cannabis farms, launches "The Biz Trailer Home Community (BTHC)", aiming to promote a fair, diverse, and sustainable industry.*

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/EINPresswire.com/ -- [Bizbud](#), the leading smart field logbook app & pocket ERP for cannabis farms, is excited to announce the launch of [The Biz Trailer Home Community \(BTHC\)](#), dedicated to supporting and connecting participants in the cannabis industry.



The BTHC is a community of like-minded individuals and organizations in the cannabis industry, including consumers, trimmers, growers, accountants, managers, entrepreneurs, activists, and others, who come together to share their experiences, knowledge, and resources to support startups and efforts towards developing an environmentally sustainable, regenerative and socially just industry which promotes fairness and conscious practices. Access to the community will be granted through holding one of 4,200 Bizbuddies, NFT-unique digital collectibles backed by the Solana blockchain, which will be minted on February 22nd, 2023.

"We are thrilled to be launching the BTHC," said Efraín Orozco, Co-founder, and CEO of Bizbud. "The cannabis industry is rapidly growing but also faces many challenges. By connecting industry participants, we hope to promote three core values for the industry: social equity, economic distribution, and social, environmental regenerative consciousness."

"As a software development company, we are committed to providing the necessary tools for small and legacy farmers to improve their management, increase their profits, and support their compliance process. Our mobile app, Bizbud, is the first step in achieving this. Bizbud is a pocket ERP for cannabis farms that can be downloaded on IOS and Android app stores. By providing all

features for free for farms that cannot afford the subscription expense, we aim to help the most in-need farms."

The BTHC is looking to empower the cannabis community by collaborating with cannabis-specialized companies and people to make high-value products, services, and education more accessible to the industry. In addition, the BTHC aims to create an open channel for decision-making in future software development and encourage knowledge-sharing and business alliances among the community.

"One of the challenges legacy cannabis farmers often face is that they may not have the same access to resources and support as newer growers, such as financing, technology, and marketing support. As a result, these farmers may struggle to compete with newer businesses with more resources," as mentioned in the BTHC [whitepaper](#).

"Despite these challenges, legacy cannabis farmers are an invaluable part of the industry. They bring a wealth of knowledge and experience to the table, and their contributions should be noticed. Many of these farmers have spent decades perfecting their craft and developing unique strains of cannabis, and their dedication and hard work have helped to shape the industry as we know it today."

"At the BTHC, we understand the importance of empowering small and legacy cannabis farms to protect and encourage cannabis genetic diversity, environmental regenerative consciousness, and a social, racial, and gender equity ecosystem. Our goal is to promote the use of technology, good working practices, and community knowledge exchange within the cannabis industry to achieve this," said Diego Orozco, Co-founder, and COO of Bizbud.

The BTHC is open to all individuals and organizations in the cannabis industry. To learn more about the BTHC and to join the community, please visit <https://bthc.io/>.

About Bizbud:

Bizbud is the leading smart field app that substitutes the notebooks used in cannabis farms for payroll, inventory, and accounting. It is designed to help cannabis farms streamline their operations and improve their bottom line. For more information, please visit <https://bizbudapp.com/>.

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