

# Immune Health Supplements Market is expected to reach the value of 31.50 billion USD by the end of 2027.

HYDERABAD, TELANGANA, INDIA, November 24, 2022 /EINPresswire.com/ -- [Immune Health Supplements Market](#) Overview:

The global Immune health supplements market size was valued at USD 20.18 billion in 2022, and it is estimated to reach USD 31.50 billion by 2027, with a registering CAGR of 6.6% during the forecast period.

The immune supplements do it is able to support your immune system so you aren't as likely to get sick. The immune system works optimally it does not great job of defending the body. Having a weakened immune system can increase the risk of delayed wound healing and also have infections illnesses such as coughs, colds, and other infections. The immune system vitamins are C, E, and B6 these are the immune-boosting properties. A healthy diet is the best for the immune system.

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## Drivers:

The increasing prevalence of infectious diseases, diabetes, and other several disorders is driving the market revenue. The rising innovations and formulation of new immunity boosters drive the market growth. The growing demand for preference of personalized nutrition is the major factor to drive the market growth. The increasing number of chronic illnesses drives the market growth.

## Restraints:

The adverse effects are the key factor hampering the market growth. The lack of awareness about immune health supplements is the major factor in restraint market growth.

## Segmentation Analysis:

Immune Health Supplements Market - By Ingredient Type:

- Vitamin
- Minerals
- Botanic/herbal extracts

- Amino acids
- Probiotics
- Omega-3 fatty acids
- Others

Based on the ingredient type: Vitamins and minerals was recorded as the largest market share in the immune health supplements market in 2022 and it is anticipated to grow significantly during the forecast period. Vitamins and minerals are micronutrients required by the body to carry out a range of normal functions. Vitamins are the organic substance and they are generally classified as water-soluble or fat-soluble. The minerals are elements on the earth and food that our bodies develop to function normally such as iron, zinc, iodine, and others to drive the market growth.

#### Immune health Supplements Market - By Form:

- Soft gels/pills
- Tablets
- Powder
- Liquid

Based on the form: The Tablets held the largest share in immune health supplements in 2022 and it is anticipated to grow significantly during the forecast period. The tablet is a pill that is entirely composed of medication. The majority are producing supplements in tables because of their elevated shelf life and low prices to drive the market growth.

#### Immune Health Supplements Market - By Sales Channel:

- Online-based Retailing
- Store-Based Retailing

Based on the sales channel: The Stored Based Retailing segment held the largest share market in the immune health supplements market in 2022 and it is anticipated to grow significantly during the forecast period. Stored-based retailing is the sub-segment of the supermarket and hypermarkets, drug stores, pharmacies, and others to drive the market growth.

#### Immune Health Supplements Market - By Source Type:

- Plant-based
- Animal-based

Based on the source type: The Animal Based segment held the largest share market in the immune health supplements market in 2022 and it is anticipated to grow significantly during the forecast period. The animal-based is more gain immune in the body and therefore it is extremely important in the immune health supplements market.

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### Regional Analysis:

North America is the largest growing region in the immune health system and is expected to grow significantly during the forecast period. North America has a high availability in the countries such as US and Canada. The reason for this dominance of the region is the growth and popularity of the immune health supplements market and the increasing knowledge of health and self wellness and this is likely to create growth in the region's market. The rising prevalence of lifestyle disorders such as obesity and diabetes drives the regional market growth. The US is the largest market supporting the growth of the immune health supplements. There has been rapid growth in the immune health supplements market in the region leading to global market growth.

The Asia Pacific is expected to be growing lucratively in the immune health supplements market.

### Latest Industry Development:

In March 2021 - Royal DSM announced the launch of ampli-D, a fast-acting form of vitamin D for dietary supplements in Australia. It is a more effective way to boost vitamin D levels in the body to support immune health. The first market for the launch of this product.

In July 2021 - Solabia-Algatech Nutrition announced the launch of BioGlena powdered ingredients for immune support. The company is strategically looking to increase its microalgae portfolio and meet the increased demand for immune-supporting and clean-label ingredients.

In December 2020 - Healthycell announced the launch of IMMUNE SUPER BOOST, a highest-dose immune supplement that is an add-on to the company's line of category-leading pill-free supplements.

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