

# Global Lip Care Product Market Size And Market Growth Opportunities

*The Business Research Company's Lip Care Product Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026*

LONDON, GREATER LONDON, UK,  
October 5, 2022 /EINPresswire.com/ --  
According to 'Lip Care Product Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026'

published by The Business Research Company, the lip care product market is expected to grow to \$2.64 billion in 2026 at a CAGR of 5.2%. According to the lip care product market forecast, rising urbanization all over the globe is expected to propel the growth of the lip care product market going forward.

The logo for The Business Research Company, featuring the company name in a serif font and a stylized bar chart with three bars of increasing height to the right.

The Business  
Research Company

Lip Care Product Global Market Report 2022 – Market Size, Trends, And Forecast 2022-2026

Want to learn more on the lip care product market growth? Request for a Sample now.

<https://www.thebusinessresearchcompany.com/sample.aspx?id=7156&type=smp>

The lip care products market consists of sales of lip care products by entities (organizations, sole traders, and partnerships) that are used to improve the condition of lips by moisturizing, protecting, and healing them. Lip care products are used to replenish lips overnight and make them supple and less chapped.

## [Global Lip Care Product Market Trends](#)

Product innovations are the key trends gaining popularity in the lip care product market. Major companies operating in the lip care product market are focused on manufacturing innovative products to lead the market. For instance, in June 2021, Ethique, a New Zealand-based beauty products company, introduced the first line of zero-waste lip balms with home-compostable packaging free of plastic. The lip balms contain ingredients such as jojoba oil, moringa oil, and castor oil to help keep lips hydrated and smooth.

## [Global Lip Care Product Market Segments](#)

The global lip care product market is segmented:

By Product Type: Lip Balm, Lip Butter, Lip Conditioner, Lip Scrub, Others

By Gender: Female, Male

By Packaging Range: Stick Packaging, Tube Packaging, Cosmetic Packaging, Others

By Distribution Channel: Hypermarkets and Supermarkets, Pharmacy and Drug Store, Specialty Store, Online, Others

By Geography: The global lip care product market report is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, Asia-Pacific accounts for the largest share.

Read more on the global lip care product market report here

<https://www.thebusinessresearchcompany.com/report/lip-care-product-global-market-report>

Lip Care Product Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides lip care product global market overviews, analyzes and forecasts market size and growth for the global lip care product market, lip care product global market share, lip care product global market segments and geographies, lip care product global market players, lip care product global market leading competitor revenues, profiles and market shares. The lip care product global market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's Lip Care Product Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: L'Oreal Groupe, Unilever PLC, Bayer AG, Kao Corporation, Revlon Inc, Avon Products Inc, The Clorox Company, Carma Labs Inc., EOS Products LLC, Carma Laboratories Inc, Forest Essentials, The Colgate-Palmolive Company, The Estée Lauder Companies Inc, Johnson and Johnson, The Procter & Gamble Company, and Kiehl's LLC.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

And so much more.

Looking for something else? Here is a list of similar reports by The Business Research Company: Premium Cosmetics Global Market Report 2022

<https://www.thebusinessresearchcompany.com/report/premium-cosmetics-global-market-report>

Dermal Filler Global Market Report 2022

<https://www.thebusinessresearchcompany.com/report/dermal-filler-global-market-report>

Hand Cream and Hand Lotion Global Market Report 2022

<https://www.thebusinessresearchcompany.com/report/hand-cream-and-hand-lotions-global-market-report>

### [About The Business Research Company](#)

The Business Research Company has published over 1000 industry reports, covering over 2500 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

Contact Information:

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: [info@tbrc.info](mailto:info@tbrc.info)

Check out our:

TBRC Blog: <http://blog.tbrc.info/>

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Twitter: [https://twitter.com/tbrc\\_info](https://twitter.com/tbrc_info)

Facebook: <https://www.facebook.com/TheBusinessResearchCompany>

YouTube: [https://www.youtube.com/channel/UC24\\_fl0rV8cR5DxlCpgmyFQ](https://www.youtube.com/channel/UC24_fl0rV8cR5DxlCpgmyFQ)

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

[info@tbrc.info](mailto:info@tbrc.info)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/594092597>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.