

## Mailing List Website is now prepared fresh mailing lists on polo association members all over the North America

Polo is embraced by the American upper class, as well as elites the world over, those participants in polo present business opportunities for the right products

LAS VEGAS, NEVADA, UNITED STATES, September 22, 2022 / EINPresswire.com/ -- Sprint Data Solutions Worldwide Marketing is a <u>marketing-oriented firm</u> committed to helping businesses and charities to meet their sales or donation milestones. Those organizations that work with other companies will find the diverse business postal mailing lists suitable for their needs. These listings contain the most relevant details, like phone numbers, names, and corporate titles of the most relevant decisionmakers for these high-volume transactions.

While some charities and businesses work with companies, others prefer selling to the general public. These



Polo Association Members Mailing List



Polo Horse Owners Mailing List

groups can benefit from a wide array of different consumer postal mailing lists available. The databases can be divided according to both geographic and demographic marketing requirements. Sprint Data Solutions Worldwide Marketing is here to help any business or charity to realize its B2B or retail marketing strategies.

The Rise Of Sprint Data Solutions Worldwide Marketing Sprint Data Solutions Worldwide Marketing was a seed of an idea initially formed by a disabled veteran. Having finished all the duties and responsibilities of military service, it was decided to try a new direction. The direction would move away from defense and toward economic growth. This growth would come in the form of aiding businesses in increasing their customer outreach capability. A startup was formed to service this goal, and today, the company proudly maintains staff with over 50 years of industry experience in the marketing sector.

Sprint Data Solutions Worldwide Marketing first made its mark in the business world during a period of shift.

Traditional marketing strategies like television or print advertising dominated the field, but a new arrival, digital marketing, was getting attention. The company's primary specialty was direct mail, a selection that would fortuitously ingrain skill sets in data acquisition, management, and analytics. When digital marketing rapidly gained notice as a new platform for marketing, the company was positioned to capitalize on this. It integrated and offered digital marketing services, enjoying an early mover advantage that yielded significant gains for the company and its clients.

Sprint Data Solutions Worldwide Marketing has gone far beyond its



Polo Riding Gear Buyers Mailing List



Polo Spectators Mailing List



People That Travel For Polo Events Mailing List

starting service range of only the hometown of Las Vegas, Nevada. The whole United States is served, including Alaska and Hawaii. The North American continents are also covered, with lists for markets in Canada and Mexico. For businesses that want to go international, it's possible to cross the Atlantic and use databases that access European Union markets like France.

## An Uncommon But Affluent Sport

Unlike the bigger, team-based sports such as baseball, basketball, or football, polo is not a widely practiced sport in America, nor is it the national pastime. That, however, is for an excellent reason. Similar to golf, but on a wildly more extravagant level, polo is a sport for the wealthy and the elite.

<u>Polo originally began as a sport that may have been created as far back as</u> 1000 AD as a way for knights and other cavalry units to practice and train, building up their horsemanship skills for military use. Today, of course, polo is now a team sport played purely for competitive and recreational reasons, but it is also a sport with significant financial investment.

## A Sporting Opportunity

People who play polo are typically in the upper crust of American society. Unlike other sports, where the only expenditures are for training and some equipment, polo requires a horse that must be kept in top-tier athletic condition to remain competitive. The care of a horse is already a considerable expense, but when combined with the need for firm competitiveness, it becomes even more significant.

As a result, the economic status of polo association members affords them a much larger disposable income than average Americans. This leaves them more receptive to various products and services, such as financial advice, investment or loan products, and many premium-level items that might be too costly for the average American.

## Reaching The Polo Association Members

Sprint Data Solutions Worldwide Marketing has database lists for polo association members throughout the United States.

The databases have the scope to accommodate nationwide marketing plans but can also be focused down to regional coverage like the New England region. Targeting can be narrowed even more, such as just one state, like Massachusetts.

Even single neighborhoods in a town or a city, like focusing on polo association members in Beacon Hill, Boston Beacon Hill, Boston, can be accommodated.

The database listings can also be categorized by demographic needs. Polo association members can be targeted by ethnicities, such as South Asian Americans or faith-based associations, focusing on Catholic polo association members.

Financial categories can be used, such as catering mainly to high net-worth individuals.

The contact details required can be provided in many different formats, depending on need. Direct mail campaigns get physical mailing addresses for homes or businesses. Digital marketing plans will receive email addresses. For telemarketing purposes, home or business phone numbers are provided. And if the goal is for SMS/Text-based marketing, cellular phone numbers can be given.

Some clients may be interested in the hands-on management of a direct mail campaign but lack experience. Turnkey direct mail solutions can address this. This service guides clients through the entire process from concept to print and then distribution with the requested databases. Everything occurs under one roof, eliminating the usual necessity to source and vet the different vendors for each stage of the process.

If you want to market to polo association members all over the USA, <u>contact Sprint Data</u> <u>Solutions Worldwide Marketing</u>.

When you work with us, you support an American company owned and operated by a disabled veteran.

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