

# Wine And Brandy Global Market To Grow At Rate Of 12% Through 2026

*The Business Research Company's Wine And Brandy Global Market Report 2022: Market Size, Trends, And Forecast To 2026*

LONDON, GREATER LONDON, UNITED KINGDOM, May 27, 2022

/EINPresswire.com/ -- According to 'Wine And Brandy Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026' published

by The Business Research Company, the global wine and brandy market size is expected to grow to \$265.23 billion in 2026 at a CAGR of 12.1%. Increasing demand for ready-to-drink (RTD) beverages is expected to drive the wine and brandy manufacturing (wineries) market in the forecast period.

Want to learn more on the wine and brandy market growth? Request for a Sample now.

<https://www.thebusinessresearchcompany.com/sample.aspx?id=3558&type=smp>

The wine and brandy market consists of sales of wines, ciders, fortified wines, and brandies by entities (organizations, sole traders, and partnerships) that grow grapes and other fruits, and/or produce wines and brandies, and blend wines and brandies. The companies in the wineries industry process raw materials into wines, brandies, ciders, and fortified wines, package and distribute them through various distribution channels to both individual customers and commercial establishments. Their produce includes champagne, alcoholic cider, fortified wines, ice wines, sparkling wines, and vermouth.

## [Global Wine And Brandy Market Trends](#)

Wine manufacturers are increasingly using augmented reality mobile applications to effectively promote their products. According to the wine and brandy market overview, mobile phones with augmented reality applications when held over a wine bottle label display creative video content that conveys a brand's story and helps engage customers. For instance, Treasury Wine Estates launched the 19 Crimes augmented reality mobile application that animated criminals pictured on its bottle labels when a phone camera is pointed. Other wineries that have launched augmented reality mobile applications include E. & J. Gallo Winery and The Walking Dead.

The logo for The Business Research Company, featuring the text "The Business Research Company" in a serif font. To the right of the text is a stylized bar chart with four bars of varying heights, colored in shades of green and blue.

The Business  
Research Company

Wine And Brandy Market Report 2022: Market Size, Trends, And Forecast To 2026

## [Global Wine And Brandy Market Segments](#)

The global wine and brandy market is segmented:

By Type: Wine, Brandy

By Distribution Channel: Off-Trade Channels, On-Trade Channels

By Category: Mass, Premium

By Geography: The global wine and brandy market report is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, Western Europe accounts for the largest share.

Read more on the global wine and brandy market report here

<https://www.thebusinessresearchcompany.com/report/wine-and-brandy-global-market-report>

Wine And Brandy Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides global wine and brandy market overviews, analyzes and forecasts market size and growth for the global wine and brandy market, global wine and brandy market share, wine and brandy market segments and geographies, global wine and brandy market players, global wine and brandy market leading competitor revenues, profiles and market shares. The global wine and brandy market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's Wine And Brandy Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: Pernod Ricard, Kirin Holdings Co Ltd, Christian Dior SE, The Molson Coors Brewing Company, Constellation Brands, Suntory Holdings Limited, Asahi Group Holdings Ltd, Treasury Wine Estates Limited, Anheuser-Busch InBev SA/NV, and Altria Group Inc.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

And so much more.

Looking for something else? Here is a list of similar reports by The Business Research Company: Red Wine Global Market Report 2022 – By Type (Sparkling Red Wine, Still Red Wine), By Packaging Type (Bottles, Cans), By Distribution Channel (Food Service, Retail) – Market Size, Trends, And Global Forecast 2022-2026

<https://www.thebusinessresearchcompany.com/report/red-wine-global-market-report>

Alcoholic Beverages Global Market Report 2022 – By Type (Beer, Wine And Brandy, Spirits), By

Distribution Channel (Off-Trade Channels, On-Trade Channels), By Category (Mass, Premium) – Market Size, Trends, And Global Forecast 2022-2026  
<https://www.thebusinessresearchcompany.com/report/alcoholic-beverages-global-market-report>

Grain Alcohol Market Report 2022 – By Source (Sugarcane, Grains, Fruits), By Type (Ethanol, Polyols), By Application (Beverages, Food, Pharmaceutical And Health Care), By Functionality (Preservative, Colouring/Flavouring Agent, Coatings) – Market Size, Trends, And Global Forecast 2022-2026  
<https://www.thebusinessresearchcompany.com/report/grain-alcohol-global-market-report>

About [The Business Research Company?](#)

The Business Research Company has published over 1000 industry reports, covering over 2500 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

Check out our:

LinkedIn: <https://bit.ly/3b7850r>

Twitter: <https://bit.ly/3b1rmjS>

YouTube: [https://www.youtube.com/channel/UC24\\_f10rV8cR5DxICpgmyFQ](https://www.youtube.com/channel/UC24_f10rV8cR5DxICpgmyFQ)

Blog: <http://blog.tbrc.info/>

Oliver Guirdham

The Business Research Company

+ +44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/574260246>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.