

# Sneak preview webinar set for Wed. May 25: Delta Pitch – a new one-click CMA from Delta Media

*New Comparative Market Analysis tool "has never been easier"*

CANTON, OHIO, UNITED STATES, May 19, 2022 /EINPresswire.com/ -- Delta Media will host a sneak preview webinar to showcase its new one-click CMA technology with a "[Delta Pitch](#)" webinar next Wednesday, May 25, at 2:00 pm ET. Delta Media Vice President Franklin Stoffer will review all the Delta Pitch features. Registration is here (<https://bit.ly/DeltaPitch>).

[Delta Media Group](#), one of America's largest real estate all-in-one technology solutions providers for brokers, is launching Delta Pitch on May 30. The new Comparative Market Analysis tool allows agents to create a complete CMA in as little as one click.

"Building a custom CMA has never been easier," said Michael Minard, CEO and owner of Delta Media. "And because Delta Pitch fully integrates with our DeltaNET all-in-one platform, it will be easy to access for DeltaNET customers," he added.

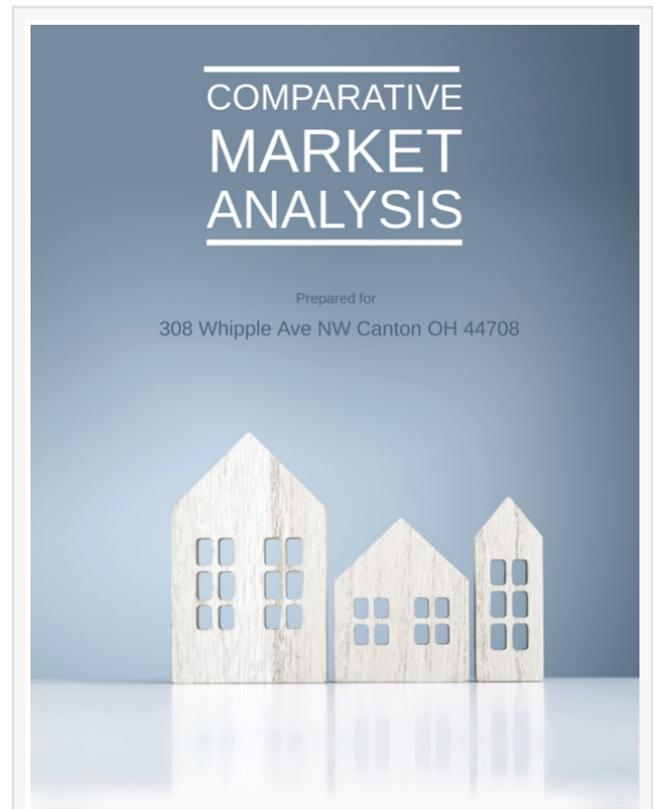
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Building a custom CMA has never been easier.”

*Michael Minard, CEO and owner of Delta Media.*

"Delta Pitch is more than a CMA builder; it's an entire presentation builder," Minard noted.

In September, Delta Media will roll out its new DeltaNET 7 platform that leverages automation and artificial intelligence to create "the most customizable, most automated all-in-one platform in the marketplace."



Real estate agents can create a CMA in as little as one click with Delta Pitch.

Minard notes that Delta Pitch “goes hand-in-hand with Delta's next generation of customizable, automated real estate technology coming this fall.”

#### How Delta Pitch Works

To create a CMA with Delta Pitch, an agent enters the property address and clicks a link to build a professionally designed CMA. The CMA features white label brokerage branding with comps, recent pending sales, and more.

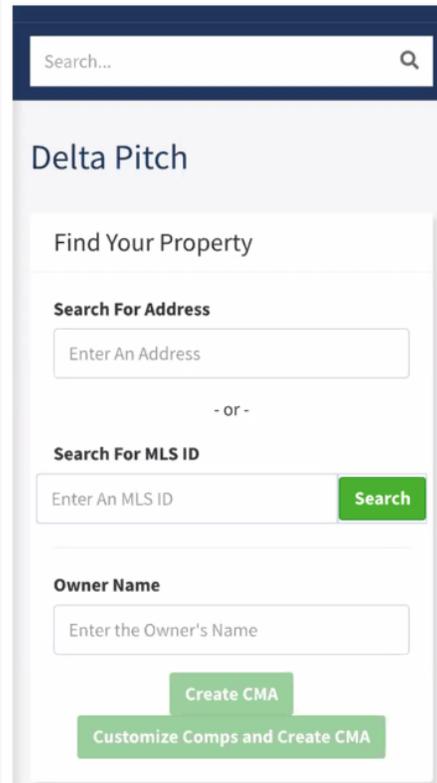
Built on top of Delta’s new AI platform, it will provide all relevant properties and other important information presented in an interactive flipbook.

Delta Pitch also is integrated into Delta Media's AVM platform, creating a new lead generation opportunity. When consumers visit a Delta-powered website and enter a property address, they automatically get an estimate based on current listings in their area. In addition, the system automatically creates a digital CMA, comparable to a flipbook, that agents can then send to the consumer.

Other Delta Pitch features include:

- Customization of comps and templates
- Ability to add custom pages
- Automatically created flipbooks with annotations that agents can share with customers
- Automatically launch Zoom/video calls directly from within Delta Pitch

Delta Media has reinvested over \$40 million into its technology platform. Delta Media has been family-owned and profitable for over 25 years and is known for its reliability among major real



The screenshot displays the Delta Pitch web interface. At the top, there is a search bar with the placeholder text "Search...". Below this, the heading "Delta Pitch" is visible. The main section is titled "Find Your Property" and contains three search options: "Search For Address" with a text input field labeled "Enter An Address", "Search For MLS ID" with a text input field labeled "Enter An MLS ID" and a green "Search" button, and "Owner Name" with a text input field labeled "Enter the Owner's Name". At the bottom of the form, there are two green buttons: "Create CMA" and "Customize Comps and Create CMA".

To create a CMA with Delta Pitch, an agent enters the property address and clicks a link to build a professionally designed CMA.



# DELTA PITCH

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estate technology providers.

DeltaNET 7 is integrated with Delta Websites featuring Patent-Pending SEO, the Delta Academy training system, and a full stack of digital marketing tools that, along with Delta Pitch, include Ad Wizard, Local Showings, Properties in Motion, and Open House Connector.

Delta Media Group, Inc., located in Canton, Ohio, is a leading and trusted technology partner for many of the best-known real estate brands, including 75 LeadingRE Affiliates and more than 50 top-ranked brokerages nationwide.

Discover more at [deltamediagroup.com](https://deltamediagroup.com).

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