

Museum of Ice Cream (MOIC) Chicago Announces Grand Opening Date and Ticket Sales

Chicago is now home to the sweetest ice cream extravaganza with a cone-pletely reimagined experience sprinkled with ice cream surprises and fresh concepts

CHICAGO, ILLINOIS, UNITED STATES, May 18, 2022 /EINPresswire.com/ --The inside scoop is out; limited tickets for Museum of Ice Cream's grand opening will be available on Wednesday, May 18, 2022 at 10am. MOIC is opening its doors to the Windy City on Saturday, July 16, 2022 to scoops of all ages and flavors. After 2 million visitors across 7 sold-out locations, MOIC has found its latest sweet spot in the historic Chicago Tribune building on Michigan Avenue.



MOIC's ice cream hotdog treat, created specifically for Chicago

Reimagined for an audience in need of new ways to celebrate, MOIC Chicago has thoughtfully curated a Willy Wonka-esque adventure to delight every adult's inner kid, and excite every kid

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Learn about the history of ice cream in a journey sprinkled with fun facts and unique interactive installations designed specifically for Chicago. Look forward to cone-necting with loved ones in the city's only dessert-themed indoor carnival, complete with a cookie carousel and funhouse mirror maze. Recline like an ice cream angel and float away in a sea of pink clouds in the balloon room - and celebrate the iconic Chicago (jelly) bean in another. Visitors can also

challenge and throw virtual cherries at each other in our new interactive game. Imagination is

the currency of choice, and there's no safer place to let an inner child spend it!

Expect a variety of classic and novel flavors across 5 free-flow dessert stations, including uniquely-Chicagoan ice cream hotdogs and shaved ice, with seasonal surprise treats on rotation. Grownup kids will enjoy our signature pink cocktails, each with a different flavor to tickle the taste buds each time! Guests with dietary restrictions are still in for an easy-freezy day, as each station offers vegan and allergenfree alternatives.

Tickets are expected to melt fast, so don't be disheartened if you can't scoop tickets in time for the grand opening - MOIC Chicago has an exciting year planned ahead! Keep an eye out for holiday highlights like Pinkmas and Museum of I Scream, which are MOIC's famed Halloween and holiday celebrations.

Ticket sales for Museum of Ice Cream Chicago begin on Wednesday, May 18, 2022 at 10am and can be reserved at <u>www.museumoficecream.com</u>. Regular general admission tickets start from \$36 on weekdays and \$44 on weekends. Be the first to visit MOIC Chicago with limited preview tickets



Museum of Ice Cream's facade in the historic Chicago Tribune building



The putt putt golf installation at Museum of Ice Cream Chicago (rendering)

that come with a special MOIC gift bag for opening weekend on July 16 and 17. For more updates and announcements, sign up for Museum of Ice Cream's newsletter at museumoficecream.com and follow along at <u>@museumoficecream</u>.

About Museum of Ice Cream: Museum of Ice Cream brings to life the universal power of ice cream by creating experiences that inspire imagination, helping to rediscover the kid in you. Our inclusive environments are designed to inspire human connection and energize the senses to reimagine the way we experience and love ice cream. Museum of Ice Cream is a Figure 8 brand.

Images/Renderings: <u>Click here</u>.

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