

Number One Hit Sony/BMG Songwriter Releases New Album

HELSINKI, FINLAND, May 16, 2022 /EINPresswire.com/ -- Award-winning, hit songwriter, Tom Tikka is back with a brand new album packed with what his record label calls, "hit after hit."

The album, entitled "Better Man," is released on 20th May world-wide on every platform from the Minds Behind the Music Record label via their mainstream distribution deal with Sony Orchard.

Tikka has been working closely with Minds Behind the Music on the album. It all started when his song "Venetian Rubber Boots" was selected to the label's upcoming environmental fundraising compilation album to support the fight against climate change.



Now Tom and MBTM have released Tikka's sophomore effort titled "Better Man." The album features the hit single "By 2022" (#14 on iTunes Canada), a song that's been reviewed in multiple music blogs and is also now nominated in the single of the year category at the ISSA awards 2022.

“

I thought it'd be nice to try to reproduce some of the magic that the great singer-songwriter albums of the 60s and 70s had – albeit with a modern twist.”

Tom Tikka

Tikka said: "Better Man' is my attempt to write one of those records that I grew up with. I thought it'd be nice to try to reproduce some of the magic that the great singer-songwriter albums of the 60s and 70s had – albeit with a modern twist. This was also an era when the Top 40 was a

lot more eclectic than it is today. There could be many artists from radically different genres on

the same week's Billboard chart: Uriah Heep, Elton John, Paul McCartney, Kris Kristofferson, Roberta Flack, Marvin Gaye and Three Dog Night. This was yet another aspect I wanted to revisit."

Formerly the songwriter of the Sony/BMG & Warner Music band, Carmen Gray, Tom Tikka has managed to build a rather successful career for himself as a solo act. Tom's previous album, "This Is My Happy Face" included three international iTunes smashes. Both "Doormat" & "With Eyes Closed" were #1 hit singles, while "Heart's on Fire" made it to #2. Tikka has been featured on Huffington's Thrive Global, Authority Magazine, Melody Maker Magazine, Ballroom Blitz, The Hollywood Digest, VENTS Magazine and many others, while his music videos have won at film festivals around the world.

Tikka is also an ISSA Award winner (Emerging Male Artist of The Year) as well as a Josie Music Awards and Hollywood Music in Media Awards nominee.

PRE-SAVE LINK: https://orcd.co/betterman_tomtikka

Links:

<http://www.tomtikka.com>

Twitter: <https://twitter.com/thetomtikka>

Instagram: https://www.instagram.com/tom_tikka_official

Facebook: <https://www.facebook.com/profile.php?id=100010607116953>

YouTube: <https://www.youtube.com/channel/UCNxEq8p5waRWe1Gp7DBAzCg>

Tom Tikka

Mind Behind The Music

officialmbtm@gmail.com



This press release can be viewed online at: <https://www.einpresswire.com/article/572666276>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.