Customer Information System (CIS) Market 2022 Segmentation, Future Business Strategy, Manufacturers Study

Increase in adoption of cloud and IOT technologies are the major factors driving the growth of the customer information system (CIS) market.

PORTLAND, PORTLAND, OR, UNITED STATES, March 15, 2022 /EINPresswire.com/ -- High implementation cost of the software and lack of understanding among the employees of SME's restrain the [customer information system (CIS) market](#) growth. Furthermore, the rapid increase in the utilization of AI infrastructure are expected to create significant opportunities for the customer information system (CIS) market.

The global customer information system (CIS) market is segmented based on component, service, deployment, application, and region. Based on component, the market is bifurcated into software and service. The service segment is further segmented into 24/7 assistance service, product update service, repairing, & testing service. Based on deployment mode, the market is divided into cloud and on-premise. Based on application, it is categorized into electricity management, utility management, water & wastewater management, and others. Based on region, it is analysed across North America, Europe, Asia-Pacific, and LAMEA.

Major industry players - Oracle, Fluentgrid, IBM corporation, wipro, Cayenta CIS, Gentrack, Sap utilities, Itineris, Hydro-comp and Fathom.

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The report offers key drivers that propel the growth in the global customer information system market. These insights help market players in devising strategies to gain market presence. The research also outlined restraints of the market. Insights on opportunities are mentioned to assist market players in taking further steps by determining potential in untapped regions.

Key drivers that are propelling the growth of the market included in the report. Additionally, challenges and restraining factors that are likely to curb the growth of the market are put forth by the analysts to prepare the manufacturers for future challenges in advance.

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Lastly, this report provides market intelligence in the most comprehensive way. The report structure has been kept such that it offers maximum business value. It provides critical insights on the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market.

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