

# Aromatherapy Market Revenue Growth Predicted by 2028 | doTERRA International & International Flavors & Fragrances

*Aromatherapy is an alternative medicine therapy that is used to treat several disorders such as chronic pain, depression, anxiety, some cognitive disorders.*

SEATTLE, WASHINGTON, UNITED STATES, January 21, 2022 /EINPresswire.com/ -- New Research Study "[Aromatherapy Market](#) 2022 analysis by Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges and Investment Opportunities), Size, Share and Outlook" has been added to Coherent Market Insights.



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Aromatherapy is a substitute medicine and herbal or herbal oils extracted from roots, fruits, wood, flowers, or other parts of plants are used to improve the health of patients afflicted from chronic mental and physical disorders such as arthritis, stroke, diabetes, cancer, and heart disease. In addition, people also utilize these herbal or natural oils for massaging or pick for inhaling of essential oils for recovery who are afflicted from burns, as burn scars can also be repaired with aromatherapy oils. Therefore, aromatherapy is utilized as a supportive therapy to reduce pain in burn-injured patients, thereby increasing the growth of the global aromatherapy market.

## Global Aromatherapy Market: Drivers

Essential oil producers are concentrating on expanding their aromatherapy product lines, which is likely to drive the global aromatherapy market growth in the foreseeable future. For example,

in December 2016, doTERRA International, a company that supplies essential oils, healthy dietary supplements, weight management and personal care and personalized products as well, introduced a new series of spa line products like body butter, exfoliating body scrubs, Detoxifying mud masks, refreshing body wash, a moisturizing bath bar, and more.

An increasing number of people afflicted from arthritis prefer aromatherapy treatments to revive the symptoms of arthritis, which is likely to increase the market growth in the estimated period. For example, as per data from the Centres for Disease Control and Prevention (CDCP), in 2015, about 53 million adults in the US had arthritis, and by 2030 it is likely to grow to 67 million, giving companies ample opportunities. Providing natural treatments for arthritis patients.

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### Global Aromatherapy Market- Impact of Coronavirus (COVID-19) Pandemic

Since December 2019, the Covid-19 disease has spread to 100 countries around the world, and the World Health Organization has announced it a public health emergency. As per the World Health Organization, more than 152 million people worldwide have been infected with the coronavirus (COVID-19) by May 3, 2021.

Covid-19 can influence the economy in three main ways; by distribution channel's economic impact on companies and financial markets, by disrupting distribution channels, and by directly affecting production and demand. Due to the nationwide lockdown, many countries like Egypt, UAE, Saudi Arabia, India, China, and others are facing problems in transporting drugs from one place to another.

Moreover, players working in the global aromatherapy market are facing key issues on various areas due to the Covid-19 epidemic. The supply of raw materials required for the manufacture of aromatherapy products is a major challenge due to asymmetries in transportation. Furthermore, the increasing number of patients afflicted from Covid-19 and other life-endangering diseases has led to erratic demand for products from distributors to retailers.

### Global Aromatherapy Market: Restraint

Key stakes hindering the growth of the global aromatherapy market include risk factors related to aromatherapy and strict regulations of the US Food and Drug Administration (FDA) regarding the marketing of essential oils. Strict approval for new essential oils is creating significant difficulties for market development, as manufacturers need to mention what essential oils are used for, such as therapeutic grades or cosmetic grades. For example, in 2014, the US FDA issued a warning letter to Young Living for violating the Federal Food, Drug and Cosmetic Act (FDCA) regarding the marketing of their aromatherapy essential oils, as the company claims to have treated and cured certain diseases.

## Global Aromatherapy Market: Regional Analysis

North American aromatherapy market is expected to grow in the forecast period due to the increasing number of product launches. For example, Plant Therapy Essential Oil announced that it had launched a special and limited-edition Mother's Day Set, Dear Mom Set in April 2018. This set includes a variety of products such as Forever Mom Body Oil, 6 ounces. Detoxifying Bath Salt, 10ml Forever Mom Synergy and others that meet the needs of mothers to relax and unwind.

The size of the global aromatherapy market is estimated to be valued at US\$ 5,042.3 million in 2020 and during the estimated period (2020-2027) it is likely to witness a CAGR of 8.2%.

For more information, contact us at [sales@coherentmarketinsights.com](mailto:sales@coherentmarketinsights.com)

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## Global Aromatherapy Market: Segmentation

On the basis of Product Type, the Global Aromatherapy Market is segmented into:

Consumables

Essential Oils

Singles

Herbaceous

Woody

Spicy

Floral

Citrus

Earthy

Camphoraceous

Others

Blends

Carrier Oils

Equipment

Ultrasonic

Nebulizing

Evaporative

Heat

On the basis of Application, the Global Aromatherapy Market is segmented into:

Skin & Hair Care

Pain Management

Insomnia

Boosting Immunity

Scar Management

Others

On the basis of Delivery, the Global Aromatherapy Market is segmented into:

Topical Application

Direct Inhalation

Aerial Diffusion

On the basis of Region, the Global Aromatherapy Market is segmented into:

North America

U.S.

Canada

Latin America

Brazil

Argentina

Mexico

Rest of Latin America

Europe

Germany

U.K.

Spain

France

Italy

Russia

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

ASEAN

Rest of Asia Pacific

Middle East

GCC Countries

Israel

Rest of Middle East

Africa

South Africa

North Africa

Central Africa

Global Aromatherapy Market: Competitive Landscape

Key players performing in the global aromatherapy market are Isagenix International LLC, RyohinKeikaku Co. Ltd, Ouwave Aroma Tech Co. Ltd, G Baldwin & Co., Thann-Oryza Co. Ltd., Plant Therapy Inc., Mountain Rose Herbs, Rocky Mountain Oil, Frontier Natural Products Corporation, Young Living Essential Oils, Eden Garden, Symrise, International Flavors & Fragrances Inc., Koninklijke DSM N.V., and doTERRA International.

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