

Food & Beverage And Pharmaceutical Industries To Influx Demand For Synthetic Cyaniding Market

Cyanidin Market Is Anticipated To Grow With A CAGR Of 5.6% During The Forecast Period 2021-2031

SEOUL, SOUTH KOREA, January 20, 2022 /EINPresswire.com/ -- Latest industry survey by Fact MR, predicts Synthetic Caprylhydroxamic Acid Market sales to swell at propelled CAGR through 2031, as chemical and materials sales gradually recover post disruptions caused by COVID-19. The report is aimed at furnishing insights into hidden growth opportunities and challenges. It also provides recommendations to aid businesses prep for unforeseen challenges.

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Key Segments

By Application

- Food Beverage
- Pharmaceuticals
- Others

By Product Type

- Natural
- Synthesis
- Others

By End-use Industry

- Chemical
- Pharmaceutical
- Food & Beverage
- Others

By Source

Berries

raspberry

bilberry

blackberry

blueberry

cranberry

elderberry

hawthorn

loganberry

Fruits

apples

peaches

plums

pears

Vegetables

onion

red cabbage

By Sales Channel

Offline

Retailers & Wholesalers

Other Distribution channels

Online

Direct Sales

Third-Party E-Commerce Sales

By Region

North America

US & Canada

Latin America

Brazil, Mexico, Argentina & Rest of Latin America

Europe

Germany, France, Italy, Spain, U.K., Benelux, Russia, and Rest of Europe

East Asia

China, Japan, South Korea

South Asia

India, Thailand, Malaysia, Indonesia and Rest of South Asia

Oceania

Australia and New Zealand

Middle East and Africa

GCC Countries, Turkey, South Africa, and Rest of Middle East & Africa

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Who are the [Key Manufacturers of Cyanidins](#)?

Some of the key manufacturers in the market include

- BioCrick Co. LtdB
- GG
- Extrasynthese
- Artemis International

- American Color Research Center Inc.
- Archer-Daniels-Midland Company.

The market is fragmented with numerous small and medium-sized manufacturers spread across high potential regions. These manufacturers mainly collaborate with food & beverage companies for the coloring property of the product or the pharmaceutical industries due to the innumerable health benefits of the product.

To achieve a competitive advantage in the market, producers concentrate on research and development, product innovation, and novel application possibilities.

The [Asia Pacific Cyanidin Market Geographical Outlook](#)

The Asia Pacific region is anticipated to witness significant growth, due to the increased rate of consumption of nutraceutical products. The increasing number of millennials, changing lifestyle, and rising health awareness towards avoiding diseases such as cases of type 2 diabetes, cardiovascular diseases, are anticipated to have led to rising demand for dietary supplements and products such as flavonoids that contain cyaniding. This has in turn anticipated the prime reason impacting the growth of sales during the forecast period.

Additionally, increased consumer disposable income in China and Japan is likely to boost the business. A growing elderly population and a rise in health consciousness among Japanese customers should help the industry flourish in the future. Dietary supplements and health foods that assist prevent or lessen the risk of lifestyle-related diseases are becoming increasingly popular among these countries' aged populations. Additionally, anti-aging and other cosmetic products which incorporate cyanidin also have a lot of growth potential, especially in the developing countries present in the region.

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Europe Cyanidin Market Geographical Outlook

The rise in the ageing population in Europe is expected to ignite the requirement for the product in this region. Moreover, in Europe, the prevalence of obesity, diabetes, and chronic diseases among the population is likely to push the demand for nutritional functional food & beverages.

Besides, expanding health consciousness among the purchasers in this region is expected to hike the demand for this product over the forecast period. Furthermore, due to the ongoing pandemic scenario in Europe, demand for immunity-boosting medications or supplements containing cyanidin has increased in recent months.

Covid-19 Impact on Global Cyanidin Market

The covid-19 effect was felt across different sectors, and cyanidin-based products also experienced this wrath of a demand slowdown. Governments ordered a lockdown at the beginning of 2020 which disrupted the supply chain for raw materials. Manufacturers had to shut down factories due to the unavailability of raw materials.

Demand from end-user industries such as food & beverage companies where the product was used as a food coloring agent slowed down in the initial two quarters of 2020.

However, the demand for cyanidin in the pharmaceutical industry was hardly affected owing to its higher number of health benefits. The demand saw a turn for the better as consumers increased their dietary supplements and immunity booster intake during the pandemic situation. This in turn aided the sales of cyaniding which found applications in supplements and medicines specifically targeted towards improving cardiovascular health.

Thank you for reading our report. For further queries and customization inquiries, please get in touch with us. Our team will ensure the report is customized to meet your requirements.

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