

Vacational Rental Market To Eyewitness Massive Growth By 2020-2027, Business and Future Opportunity

According to a new report, Vacational Rental Market Type, Management and Distribution Channel: Global Opportunity Analysis and Industry Forecast, 2020-2027

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-- Allied Market Research published a new report, titled, "Vacational Rental Market" The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.



Vacational Rental Market

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COVID-19 has drastically impact A large number of the cancellation requests is impacting the financial position of the vacation rental.”

Shankar Bhandalkar

Access Full Summary

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The rise in the popularity, better services provided, affordable, and rise in internet users can be the factors that drive the growth of the global vacation rental market. Apart from that, better experience and privacy factors can also contribute to the growth of the global market. However, the service quality and government interference

can be the factors that hamper the growth of the global vacation rental market. Contrarily, an increase in disposable income and internet penetration can be an opportunity for the global market.

With the growing rental market, owners are focusing on making their property advanced with the new technology like Bluetooth smart locks, smart fire alarm, burglar alarms, and other devices. Some customer prefer to have a personal interaction with the owner of the vacation homes that make the customer more comfortable and improve the experiences.

The vacation rental industry is focusing on advertising through social media platforms. The industry is investing in online apps, SEO services, videography, and photographs to attract the attention of the customers and help properties to stand out.

The rental owners are using advanced software to identify online booking by the online portal. It makes work easy and increases efficiency. With this software, the owner can track the booking, services, and can communicate with the guests regarding the stay.

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Geographically Analysis - North America (U.S and Canada), Europe (Germany, UK, France, Italy, Spain and Rest of Europe), Asia-Pacific (China, Japan, India, Australia, Malaysia, Thailand, Indonesia, and Rest of Asia-Pacific), LAMEA (Middle East, Brazil, and Rest of LAMEA)

The key market players profiled in the report include 9flats.com Pte.Ltd., Airbnb Inc., Booking Holdings Inc., Expedia Group Inc., Oravel Stays Pvt. Ltd., TripAdvisor Inc., MakeMyTrip Pvt. Ltd., Hotelplan Holding AG, NOVOSOL AS, Wyndham Destinations Inc.

Key Benefits of the Report:

- This study presents the analytical depiction of the global vacation rental industry along with the current trends and future estimations to determine the imminent investment pockets.
- The report presents information related to key drivers, restraints, and opportunities along with detailed analysis of the global vacation rental market share.
- The current market is quantitatively analyzed from 2020 to 2027 to highlight the global vacation rental market growth scenario.
- Porter's five forces analysis illustrates the potency of buyers & suppliers in the market.
- The report provides a detailed global vacation rental market analysis based on competitive intensity and how the competition will take shape in coming years.

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