

First Crop and BeeHex Announce Collaboration to Produce Personalized CBD Nutrition and Wellness Products

Partnership to Focus on CBD Nutrition Bars and Other Edible Snack Products

SANTA FE, NEW MEXICO, UNITED STATES, September 22, 2021

/EINPresswire.com/ -- First Crop, a company dedicated to improving the health and wellness of people and planet through the regenerative power of hemp, has announced a collaboration with food tech company BeeHex to integrate [First Crop's CBD products](#) into [BeeHex's subscription-based personalized nutrition products](#).



This collaboration combines First Crop's expertise in producing the highest quality CBD oil and innovative food and nutrition product formulations with BeeHex's patented process for seamlessly converting their customers' health assessment answers into production-ready food equipment commands with minimal human interaction required. The project will initially focus on layered nutrition bars and edible CBD products.

A vertically integrated public benefit company whose business spans from "seed to shelf", First Crop works closely with small and mid-sized American farmers to grow the highest quality hemp and operates a state-of-the-art hemp processing facility that uses CO2 extraction technology to produce full-spectrum CBD oil without the use of chemicals or solvents. First Crop's best-in-class USDA Certified Organic CBD products, including capsules, tinctures, and topicals, are made from unique proprietary formulations developed by experts that combine CBD with adaptogenic herbs.

First Crop's executive team also has extensive experience in the natural food products space, with team members having served in senior level positions at Larabar and having founded and built the nut-free organic snack food company Don't Go Nuts. "This collaboration with BeeHex is a natural partnership," says First Crop co-founder and CEO Dave Weir, "given that both of our companies share the goal of offering consumers innovative products to improve their health and wellness."

A NASA spinoff company, BeeHex has developed AI-driven nutrition software and autonomous food production technology that creates personalized nutrition on demand. BeeHex specializes

in the rapid and efficient production of personalized foods, leveraging their autonomous production experience and seamless software. Led by a team with expertise in 3D food printing, robotics, artificial intelligence, and machine learning – as well as the food production industry – BeeHex has developed a system to produce

David Weir

First Crop, Inc.

+1 6507732876

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/552054874>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.