

Californian She-E-O Sponsors 2021 Men's Conference in Florida Not Allowed in Conference

A Pro America 360 Article by Haydee Sperling

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/EINPresswire.com/ -- A conference for men. Sponsored by a woman. In Florida, where she was not allowed to attend.

Who is the Californian She-E-O? What's going on in Florida? Find out all about this story and more below!



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It was the perfect opportunity for Californian She-E-O Haydee Sperling to sponsor this year's annual event with her company logo prominently displayed on posters and banners around the room. However, she couldn't attend because of her sex, but she could support the event as staff!

“

Everyone has a destiny, but those who are brave enough to step up to the plate, are those who make a real change in the world.”

Haydee Sperling

This summer, on August 14th, 2021, Reverend Jesse Lee Peterson hosted his 11th Annual Men's BOND Conference. It took place at an upscale resort and spa in Orlando, Florida. BOND featured many male speakers on topics such as "How to overcome marijuana, sex, porn, and other addictions" and "Do women prefer Alpha or Beta Males?"

Haydee Sperling was born in the early 80s in Bakersfield, CA, and grew up in a rural farming community outside Bakersfield, known as Arvin, CA. Humble beginnings gave way to impressive success when she climbed the ladder of a Fortune 50 company earning top producer awards nationally ten years in a row. She never experienced discrimination because she was Hispanic or a female. She realized at a young age that the propaganda from the left was destructive and holding back minority groups by embracing

victimhood. In her career, she spoke up on discrimination targeted at conservative values she noticed within corporate America. Because of affirmative action implications, she turned down higher-paying positions and pointed out biases with corporate-funded cultural and social groups. With time she realized she could do more, and she had an obligation to do more. In 2018, she said goodbye to the secure, prosperous corporate career to embrace a new destiny in promoting and [networking pro-Americans with Patriotic values](#). She founded and



Jesse Lee Peterson

captains ProAmerica360; small business owners can express their American patriotism while adding to their client base at the local and national levels. Enlightening people that they can grow locally off social media with a human connection with those they can rely on, lean on, neighbors, new friends, small businesses across town, you can find them at ProAmerica360.com.

Apart from her sponsorship program, she received two VIP tickets to this event. She flew out to the event to sponsor and as staff help with registration, guest speakers, VIP reception, etc. Since SHE was not a HE, she asked Jesse to donate her tickets to veterans or active military.

That's right; she was completely OK with not being allowed in the conference.

When she was not offended by not attending the conference, there was not much of a position for an argument.

"What the hell Haydee? Really? How can you support an event you are not allowed to attend? Aren't you offended?"

Haydee – "I, a hundred percent respect the fact a Men's conference prefers to be men only. Since we live in a society where I attended a Women only or Hispanic-only conference, no one would dispute that as sexist or racist. A Men's only conference is completely acceptable, and a Men's only conference should not only be allowed but celebrated. So, I guess the short answer is I'm not a cry baby hypocrite. If a Men's only conference offends you, my only advice is to suck it up, buttercup, check the logic in your values."

Jesse Lee Peterson is a pastor, counselor, author, radio & TV talk show host. He grew up on a plantation near Tuskegee, Alabama, during the Jim Crow era. He moved to Los Angeles at 18. After discovering forgiveness, he founded BOND in 1990 to help other black men overcome anger but soon found all people needed the truth. At BOND, Jesse counsels individuals, couples, and families, speaking with people around the world. He leads Church services, Men's Forums,

Women's Forums, conferences, and Town Hall meetings. He's also a provocative and much-loved speaker and media commentator (Fox News, CNN, and many other outlets) BOND, the Brotherhood Organization of a New Destiny. He is a nationally recognized 501(c)(3) nonprofit organization, based in Los Angeles, founded by Jesse Lee Peterson, dedicated to "Rebuilding the Family by Rebuilding the Man." Since 1990, he offers counseling for people dealing with personal, relationship, and family issues, helping them overcome anger through forgiveness. He holds weekly Church services, monthly Men's Forums, Women's Forums, town hall meetings, rallies, and annual conferences. He has an Entrepreneur Academy for young men (ages 15 and up). BOND Studios produce Church, The Jesse Lee Peterson Show, and The Fallen State, spreading the message of forgiveness and responsibility worldwide. They have a Home for Young Men and offer mentorship for those ready to change. Over the years, we've provided After School Character Building and the BOND Leadership Academy (a private school for grades 1-12). Rebuildingtheman.com

Jesse's books:

From Rage to Responsibility

SCAM: How the Black Leadership Exploits Black America

The Seven Guaranteed Steps to Spiritual, Family and Financial Success

The Antidote: Healing America from the Poison of Hate, Blame, and Victimhood

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