

Solar Stock Solar Integrated Roofing (OTC: \$SIRC) Begins Accepting Cryptocurrency Payments

Subsidiary Cornerstone Construction Testing Cryptocurrency Payments to Reduce Fees and Potential for Fraud or Chargebacks

EL CAJON, CALIFORNIA, UNITED STATES, April 27, 2021 /EINPresswire.com/ -- Solar/Cryptocurrency stock news from Investorideas.com Newswire and



RenewableEnergyStocks.com - Solar Integrated Roofing Corp. (OTC: SIRC), an integrated, single-source solar power and roofing systems installation company, today announced it has selected Coinbase Commerce as a cryptocurrency partner and has completed the technical and financial integrations to begin testing the acceptance of cryptocurrency payments from customers at its subsidiary Cornerstone Construction.

Recently acquired Cornerstone Construction is a licensed roofing contractor in South Carolina and has served thousands of clients and gained hundreds of 5 Star Reviews throughout the southeastern United States since 2017 with quality solutions for residential and commercial roofing and solar projects. Roofing services include expert inspection, installation, repair, and replacement services as well as gutters, windows, siding and decking. The company designs and installs traditional solar and solar shingle arrays that integrate seamlessly into new and existing roofing systems.

The addition of a cryptocurrency payment integration allows Cornerstone to accept Bitcoin, Bitcoin Cash, DAI, Ethereum, Litecoin and USD Coin for all customer purchases including roofing and solar projects as well as related products and services.

"Accepting cryptocurrency offers us a significant opportunity to better service a new, affluent customer base and participate in the continuously expanding cryptocurrency economy," said David Massey, CEO of Solar Integrated Roofing Corporation. "With younger homeowners increasingly demanding alternative options for payments, Coinbase Commerce. allows us to accept cryptocurrency as a form of payment, yet receive U.S. dollars as we normally would, all without having to hold cryptocurrencies.

"During this trial phase, Cornerstone will be evaluating the cost savings from accepting cryptocurrency that include avoiding the high fees of traditional payment methods and reducing or eliminating issues related to fraud-related chargebacks or mistakes. This new purchasing option will add an additional competitive element to our growth strategy and will be a key marketing highlight for our millennial customers. If successful we expect to add this payment option at other subsidiaries to add value to our customers, and in turn, our shareholders and investors," concluded Massey.

About Solar Integrated Roofing Corp.

Solar Integrated Roofing Corp. (OTC:SIRC), is an integrated, single-source solar power and roofing systems installation platform company specializing in commercial and residential properties throughout the United States. The Company's broad array of solutions include sales and installation of solar energy systems, battery backup and electric vehicle (EV) charging stations to roofing, HVAC and related electrical contracting work. For more information, please visit the Company's website at www.solarintegratedroofing.com.

Forward-Looking Statements

Any statements made in this press release which are not historical facts contain certain forward-looking statements; as such term is defined in the Private Security Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. The actual results of the specific items described in this release, and the company's operations generally, may differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. The company disclaims any obligation to update the information contained in any forward-looking statement. This press release shall not be deemed a general solicitation.

Investor Relations Contact: Lucas A. Zimmerman Senior Vice President MZ North America Main: 949-259-4987 SIRC@mzgroup.us www.mzgroup.us

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