

# Global Superfood Market is Expected to Reach a Market Value of USD 254.5 Billion in 2027

*The Global Superfoods Market Was Valued at USD 135 Billion in 2018*

TEXAS, UNITED STATES, March 4, 2021

/EINPresswire.com/ -- The global superfoods market is estimated to reach a value of USD 254.5 billion in 2027. The market is expected to

increase with a CAGR of 7.3% from 2019 to 2027. Key factor driving the market growth is increasing consumer awareness towards the requirement of healthy diet and wellness benefits. Moreover, increasing demand of nutrient-rich, food containing vitamins, and essential minerals is expected to boost the superfood market growth. In terms of region, North America is expected to be the largest region whereas Asia Pacific is projected to have a higher growth rate in coming years. Key companies cater the superfood market are Archer Daniels Midland, Del Monte Pacific Group, Creative Nature Superfoods, Nature's Superfoods LLP, Ocean Spray, Nutiva, The Green Labs LLC, Suncore Foods, Apax, and Supernutrients.

Request a free sample <https://marketinsightsolutions.com/report/superfoods-market/>



Table of Content of this report:

Chapter 1. Executive Summary

1.1. Market Summary

Chapter 2. Research Methodology

2.1. Data Analysis

2.2. Primary Research Scope & Assumptions

2.2.1. Overview

2.2.2. Data Sources

2.3. Secondary Research Scope & Assumptions

2.3.1. Overview

2.3.2. Data Sources

Chapter 3. Introduction

3.1. Market Definition

3.2. Market Segmentation

## Chapter 4. Market Dynamics

- 4.1. Market driver analysis
- 4.2. Market restraint analysis
- 4.3. Market Opportunity
- 4.4. Market Trends

- 4.4.1. Regulatory Trend
  - 4.4.2. Technological Trend

## Chapter 5. Market Variables and Outlook

- 5.1. SWOT Analysis
- 5.2. Cost Structure
- 5.3. Supply Chain Analysis
- 5.4. PESTEL Analysis
- 5.5. Porter's Five Forces Analysis
- 5.6. Pricing Analysis
- 5.7. Key Market Participants (Intensity Map) by Region

## Chapter 6. Superfoods Market: Type Estimates & Trend Analysis

- 6.1. Superfoods market value share and forecast, by type, 2018 & 2027
- 6.2. Fruit
  - 6.2.1. Market analysis, estimates and forecast, 2015 – 2027, (USD Million)
- 6.3. Vegetable
  - 6.3.1. Market analysis, estimates and forecast, 2015 – 2027, (USD Million)
- 6.4. Grains and seeds
  - 6.4.1. Market analysis, estimates and forecast, 2015 – 2027, (USD Million)
- 6.5. Herbs and roots
  - 6.5.1. Market analysis, estimates and forecast, 2015 – 2027, (USD Million)
- 6.6. Meat
  - 6.6.1. Market analysis, estimates and forecast, 2015 – 2027, (USD Million)
- 6.7. Others
  - 6.7.1. Market analysis, estimates and forecast, 2015 – 2027, (USD Million)

## Chapter 7. Superfoods Market: Application Estimates & Trend Analysis

- 7.1. Superfoods market value share and forecast, by application, 2018 & 2027
- 7.2. Snacks and Savoury
  - 7.2.1. Market analysis, estimates and forecast, 2015 – 2027, (USD Million)
- 7.3. Beverages
  - 7.3.1. Market analysis, estimates and forecast, 2015 – 2027, (USD Million)
- 7.4. Bakery & Confectionery
  - 7.4.1. Market analysis, estimates and forecast, 2015 – 2027, (USD Million)
- 7.5. Others
  - 7.5.1. Market analysis, estimates and forecast, by region, 2015 – 2027, (USD Million)

## Chapter 8. Superfoods Market: Regional Estimates & Trend Analysis

- 8.1. Superfoods market value share and forecast, by region, 2018 & 2027
  - 8.1.1. Regional market analysis, estimates and forecast, 2015 – 2027, (USD Million)
- 8.2. North America

- 8.2.1. Market analysis, estimates and forecast, 2015 – 2027, (USD Million)
- 8.2.2. Market analysis, estimates and forecast, by type, 2015 – 2027, (USD Million)
- 8.2.3. Market analysis, estimates and forecast, by application, 2015 – 2027, (USD Million)
- 8.3. Europe
  - 8.3.1. Market analysis, estimates and forecast, 2015 – 2027, (USD Million)
  - 8.3.2. Market analysis, estimates and forecast, by type, 2015 – 2027, (USD Million)
  - 8.3.3. Market analysis, estimates and forecast, by application, 2015 – 2027, (USD Million)
- 8.4. Asia Pacific
  - 8.4.1. Market analysis, estimates and forecast, 2015 – 2027, (USD Million)
  - 8.4.2. Market analysis, estimates and forecast, by type, 2015 – 2027, (USD Million)
  - 8.4.3. Market analysis, estimates and forecast, by application, 2015 – 2027, (USD Million)
- 8.5. Central & South America
  - 8.5.1. Market analysis, estimates and forecast, 2015 – 2027, (USD Million)
  - 8.5.2. Market analysis, estimates and forecast, by type, 2015 – 2027, (USD Million)
  - 8.5.3. Market analysis, estimates and forecast, by application, 2015 – 2027, (USD Million)
- 8.6. Middle East & Africa (MEA)
  - 8.6.1. Market analysis, estimates and forecast, 2015 – 2027, (USD Million)
  - 8.6.2. Market analysis, estimates and forecast, by type, 2015 – 2027, (USD Million)
  - 8.6.3. Market analysis, estimates and forecast, by application, 2015 – 2027, (USD Million)
- Chapter 9. Superfoods Market: Country Estimates & Trend Analysis
  - 9.1. U.S.
  - 9.2. Canada
  - 9.3. Mexico
  - 9.4. U.K.
  - 9.5. France
  - 9.6. Germany
  - 9.7. China
  - 9.8. India
  - 9.9. Japan
  - 9.10. Brazil
  - 9.11. South Africa
- Chapter 10. Competitive Landscape
  - 10.1. Company Market Share Analysis
  - 10.2. Vendor Landscape
  - 10.3. Competition Dashboard
- Chapter 11. Company Profiles
  - 11.1. Del Monte Pacific Group
    - 11.1.1. Business Overview
    - 11.1.2. Product Landscape
    - 11.1.3. Financial Performance
    - 11.1.4. Company Strategies
  - 11.2. Archer Daniels Midland
    - 11.2.1. Business Overview

- 11.2.2. Product Landscape
- 11.2.3. Financial Performance
- 11.2.4. Company Strategies
- 11.3. Nature's Superfoods LLP
  - 11.3.1. Business Overview
  - 11.3.2. Product Landscape
  - 11.3.3. Financial Performance
  - 11.3.4. Company Strategies
- 11.4. Creative Nature Superfoods
  - 11.4.1. Business Overview
  - 11.4.2. Product Landscape
  - 11.4.3. Financial Performance
  - 11.4.4. Company Strategies
- 11.5. Nutiva
  - 11.5.1. Business Overview
  - 11.5.2. Product Landscape
  - 11.5.3. Financial Performance
  - 11.5.4. Company Strategies
- 11.6. Ocean Spray
  - 11.6.1. Product Landscape
  - 11.6.2. Financial Performance
  - 11.6.3. Company Strategies
- 11.7. Suncore Foods
  - 11.7.1. Business Overview
  - 11.7.2. Product Landscape
  - 11.7.3. Financial Performance
  - 11.7.4. Company Strategies
- 11.8. The Green Labs LLC
  - 11.8.1. Business Overview
  - 11.8.2. Product Landscape
  - 11.8.3. Financial Performance
  - 11.8.4. Company Strategies
- 11.9. Supernutrients
  - 11.9.1. Business Overview
  - 11.9.2. Product Landscape
  - 11.9.3. Financial Performance
  - 11.9.4. Company Strategies
- 11.10. Apax Partners
  - 11.10.1. Business Overview
  - 11.10.2. Product Landscape
  - 11.10.3. Financial Performance
  - 11.10.4. Company Strategies

Steve Jones  
Market Insight Solutions  
+1 432-203-2899

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/536329237>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.