

JOE BURTON, LEADING NATIVE ADVERTISING EXPERT, AND FOUNDER & CEO OF ROI MARKETPLACE, ZOOM INTERVIEWED BY DOTCOM MAGAZINE

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SAN FRANCISCO, CA, UNITED STATES, March 2, 2021 /EINPresswire.com/ -- [JOE BURTON](#), LEADING NATIVE ADVERTISING EXPERT, AND FOUNDER & CEO OF [ROI MARKETPLACE](#), ZOOM INTERVIEWED BY [DOTCOM MAGAZINE](#)

Joe Burton Interviewed by DotCom Magazine for The Entrepreneur Spotlight Video Interview Series. A DotCom Magazine Exclusive Interview. FOR IMMEDIATE RELEASE

“

Joe Burton is a worldwide leader in the native advertising field, and it was a very powerful interview!”

Andy "Jake" Jacob, CEO, DotCom Magazine



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Joe Burton, the worldwide leading native advertising expert, and influential CEO of ROI MARKETPLACE, has been interviewed by DotCom Magazine as part of the online magazine’s Entrepreneur Spotlight Interview Series.

Joe Burton, Founder & CEO of ROI MARKETPLACE, joins other leading CEO’s, founders, and thought leaders that have participated in this informative video interview series. In the interview, Joe Burton discusses new initiatives at ROI

MARKETPLACE, what makes the company different than its competitors, and shares thoughts on leadership and entrepreneurship. Joe Burton joins other leaders building strong and compelling companies who have been invited to participate in the video series.

Joe Burton says, "Being interviewed on the DotCom Magazine Entrepreneur Spotlight Series was amazing. I really enjoyed the time speaking with DotCom Magazine's CEO, Andy Jacob, about native advertising, entrepreneurship and new initiatives at ROI Marketplace." Joe Burton continues, "Our success at ROI Marketplace is a true testament to our team and culture that we have built at ROI Marketplace, and it was a real honor to have been invited on the series."

Andy Jacob, CEO of DotCom Magazine says, "The interview with Joe Burton was remarkably impressive and informative. Anyone, especially CEO's and founders, in need of a marketing boost can learn from the leadership position of ROI Marketplace in the native advertising field. Joe Burton is a leading force in the native advertising field, and we were extremely fortunate to have spent some time learning more about how ROI MARKETPLACE is forging a new path of leadership in the space."

DotCom Magazine is a leading news platform providing fascinating interviews with news makers, thought leaders, and entrepreneurs. DotCom Magazine is the leader in putting people with insatiable entrepreneurial spirit at the forefront of every story it publishes. The Entrepreneur Spotlight Interview Video Series looks at business through the lens of a successful entrepreneur's mindset. The Entrepreneur Spotlight Series has



DotCom Magazine "The Zoom Interview Issue"



The DotCom Magazine Entrepreneur Spotlight Series



The DotCom Magazine PR Issue

included many high-profile leaders, including Inc 5000 founders, Ted Talk presenters, ABC Shark Tank participants, Forbes Council members, venture backed visionaries, and many other wonderful thought leaders and entrepreneurs. DotCom Magazine covers real entrepreneur stories and real founders and CEO's making a difference.

Regardless of who the entrepreneur is, where they live, or what they are doing, if it is interesting and newsworthy, DotCom Magazine covers it. In selecting entrepreneurs for this important series, we consider the newsworthiness of the story and what our readers want to learn about. If something is important to our readers, it is important to DotCom Magazine. The people at DotCom Magazine believe in including a diverse range of entrepreneur voices in our reporting, actively pursuing diversity in our entrepreneurs, and listening to our readers and viewers to make sure we are as open and responsive as possible.



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