

EVERYDAY HEALTH ADRESSES THE IMPORTANCE OF PRIORITIZING HEART HEALTH DURING THE COVID-19 PANDEMIC

Cardiovascular-related deaths on the rise since COVID-19, compared with prepandemic statistics. Everyday Health's latest survey provides startling new data.

NEW YORK, NY, USA, February 22, 2021 /EINPresswire.com/ -- A new survey-based report from Everyday Health reveals the impact of the COVID-19 pandemic on the heart health community

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Tom Carr, SVP, Data, Everyday

and illuminates the potential negative repercussions of ignoring warning signs and delaying treatment. This 710-person survey, conducted in January 2021, asked people affected by heart disease to evaluate their lifestyle and self-care habits and offer insights as to how COVID-19 has impacted their care.

"The most alarming finding is that 78% of our respondents expressed some level of concern about seeing their doctor in person because of the pandemic, "states Tom Carr, SVP, Data, Content, and Marketing Science at Everyday Health." JAMA Cardiology also reported that people have been 2.4 times more likely to die of a heart attack during the COVID-

19 outbreak than before. People are likely avoiding hospitals out of fear of contracting the virus, and may be postponing necessary appointments with their cardiologists."

Highlights of the Survey

Telehealth for Heart Health: How Doctor Visits are Evolving During the COVID-19 Pandemic

The concern around in-person visits during the pandemic is likely why 42% of survey respondents have had a virtual visit for their heart health. 70% found that telehealth has made receiving heart care easier, and 69% felt safer using telehealth than visiting their doctor in person. Everyday Health's findings support that the telemedicine trend is here to stay, as 92% of respondents found their telehealth appointment to be a generally positive experience.

The Importance of Self-Care to Prevent and Manage Heart Disease

Health

Survey respondents attribute their heart disease diagnosis to both controllable and uncontrollable risk factors, with family history as the top reported factor:

58% family history

38% smoking

36% lack of exercise

33% poor diet

30% excess weight

Survey respondents have taken meaningful steps towards living a more hearthealthy lifestyle:

58% have switched to a heart-healthy diet

55% have become more active

52% have lost weight

35% have quit smoking

The survey did uncover some worrisome knowledge gaps. Of the 47% of Everyday Health survey respondents who have had a heart attack, 38% were not aware of their increased risk of a second heart attack.

In support of American Heart Month, Everyday Health is committed to leveraging these findings to provide the heart health community with the tools and information to take control of their health and prevent future heart attacks.

The full report can be found here: https://www.everydayhealth.com/heart- health/special-report/

About the Everyday Health Group

The Everyday Health Group (EHG) is a recognized leader in patient and provider education attracting an engaged audience of over 56 million U.S. health consumers and over 830,000 U.S. practicing physicians and clinicians to its premier health and wellness digital properties. EHG combines social listening data and analytics expertise to deliver highly personalized healthcare consumer content and effective patient engagement solutions. EHG's vision is to drive better clinical and health outcomes through decision-making informed by highly relevant data and analytics. Healthcare professionals and consumers are empowered with trusted content and services through the Everyday Health Group's flagship brands including Everyday Health®, What to Expect®, BabyCenter®, MedPage Today®, Health eCareers®, PRIME® Education, Castle Connolly Top Doctors®, and our exclusive partnership with MayoClinic.org® and The Mayo Clinic Diet®.

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