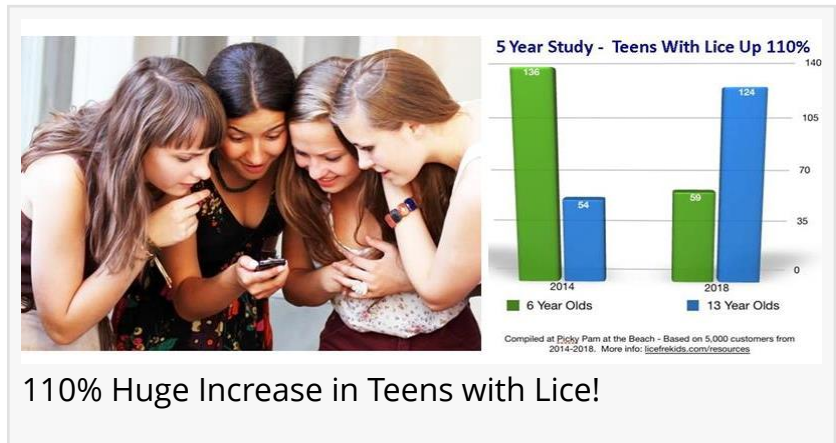


Huge Spike In Teens With Lice - UCLA Statistician Confirms Troubling Trend

Lice Expert Suggests Social Media is to Blame & Reveals Top 3 Prevention Tips

HUNTINGTON BEACH, CA, UNITED STATES, October 27, 2020

/EINPresswire.com/ -- Lice Expert Pam Skinner had noticed a trend in her busy lice treatment salon. "We knew we were seeing more and more teenagers, and wanted hard data to back it up". She worked with a UCLA statistician to analyze her data base of over 5,000 customers from 2014 - 2018. Results were striking.



For example, teens age 13-14 had a 110% increase. By contrast, 6-7 year olds showed a 32% decrease, over the same period.

Why the dramatic increase in teens with lice? Skinner believes the answer is using social media on smartphones. According to Skinner, "Lice is spread by head to head contact. Teens put their heads together to watch Youtube, Snapchat, and Instagram on a tiny screen. A 2018 Pew Research Center survey confirmed 95% of teens in America have a smartphone. 85% of teens reported using Youtube, and 45% reported being online on a 'near-constant basis'. By contrast, the same Pew Research Center survey in 2014 reported only 32% of teens were online on a 'near constant basis'. "Our statistics (2014-2018) mirrored the Pew Research findings, as teens tripled the time spent online, we saw triple digit increase in teens with lice!"

The three best tips for teens to prevent lice are:

- Use scented hair products (like mint, coconut, lavender, tea tree).
- Braid & bun, don't have loose hair. Use a lice prevention spray daily.
- Try not to touch heads, when looking at social media (lice don't jump or fly).

For more information, tutorial videos, & products visit: www.LiceFreeKids.com. [Picky Pam at the](#)

[Beach](#) is a lice treatment salon in Huntington Beach, CA. The salon has checked and treated thousands of happy customers since 2012, with over 185 Five Star YELP Reviews. They developed their own product line called [Coco Loco All Natural Lice Treatment](#). Their patented NitNabber Lice Comb was voted Best Lice Comb (Gold Award Winner) by Mom's Choice Awards. Join the Facebook Group [Head Lice Best Advice](#) for the latest greatest tips, treatments, & strategies to win the war on lice.

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