

# At 2.8% Growth Rate, Real Estate Market Size Expands by \$8.6 billion during 2019 - 2026

*Global Real Estate Market 2019-2026:  
Business Growth Opportunities by  
Industry Expert*

PORTLAND, OREGON, UNITED STATES,  
September 16, 2020 /

EINPresswire.com/ -- Global real estate market size was valued at \$6.8 billion in 2018, and is projected to reach \$8.6 billion by 2026, growing at a CAGR of 2.8% from 2019 to 2026. In 2018, by property, the land segment accrued the largest share in [the real estate market](#). The land-related transactions have grown, owing to growth in the commercial, industrial, and residential projects around the globe. Moreover,

many real estate investment firms are focusing on purchasing farm-related properties and agricultural land for leasing them to farmers. For example, in September 2019, Gladstone Land Corporation has acquired more than 400 acres of farmland in California. It entered into lease agreements with respective firms to operate the property. These firms will focus on growing a variety of berry crops. Hence, growth in the number of such projects is expected to increase the demand for land around the globe.

In addition, the expansion of the industrial infrastructure sector throughout the globe especially in emerging nations such as China and India fuels the demand for real estate.

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The real estate companies are focusing on business expansion and new projects as a strategy to increase their real estate market shares. For instance, in July 2019, CBRE Group, Inc., a U.S.-based commercial real estate investment firm acquired shares of UK-based Telford Homes Plc. The acquisition aims to expand footprints in the UK and Europe. Similarly, Life House, a vertically



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integrated hotel company has secured around \$100 million in Blue Flag Partners for its business expansion through the acquisition of additional hotels.

Furthermore, growth in urbanization and population drives the commercial and industrial sector, which in turn is expected to propel the demand for real estate in the coming years. Currently, by business, in 2018, the sales segment has garnered significant market share, owing to the expansion of the infrastructure sector in developing regions. The growth is mainly because of the growth in the demand for various properties such as residential, commercial, and industrial. Moreover, government initiatives to open up the real estate sector for foreign direct investment boost the real estate market growth. For example, in February 2018, Government of India has approved 100% foreign direct investment in the construction development sector.

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In terms of region, Asia-Pacific and Europe collectively contributed around 66.9% of shares in the global market in 2018. Growth in the commercial and industrial segment is expected to increase the lease transactions around the globe especially in Asia-Pacific. The commercial segment is one of the major contributors to the lease segment. The new investments are helping retailers to enter the market; thereby, [boosting the growth](#) of the lease or rental real estate market. For instance, in May 2019, Angelo, Gordon & Co., L.P., an investment firm has raised over \$2.75 billion for its U.S. real estate fund. The new investment aims to focus on business of distressed office, residential, hotel, senior housing, and student housing assets, primarily located in the U.S.

The key players profiled in the market report include American Tower, AvalonBay Communities, Ayala Land Inc., Gecina, Link REIT, Prologis, Segro, Simon Property Group, Sinar Mas Land, and Welltower.

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#### Key Findings of the Study:

- The report provides an extensive analysis of the current and emerging real estate market trends and dynamics.
- Depending on property, the land segment dominated the market, in terms of revenue in 2018 and is projected to grow at a CAGR 2.2% during the forecast period.
- By business, the sale segment led the market in 2018.
- AMEA is projected to register the highest growth rate in the coming years.
- The key market players within the market are profiled in this report, and their strategies are analyzed thoroughly, which help understand the competitive outlook of the real estate industry.
- The report provides an extensive analysis of the real estate market trends and emerging

opportunities of the market.

- In-depth real estate market analysis is conducted by constructing estimations for the key segments between 2018 and 2026.
- The global real estate market forecast analysis from 2018 to 2026 is included in the report.

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