

Smart Decision, Inc. Signs Major Marketing Deal with Happy Head Marketing LLC.

BOCA RATON, FL, USA, September 15, 2020 /EINPresswire.com/ -- [Smart Decision](#), Inc. (OTC Pink Markets: [SDEC](#)), a next-generation consumer-based LED & CBD algorithm innovator, is pleased to announce that it has signed a marketing deal with CBD/Cannabis market leader, [Happy Head](#) Marketing LLC.

"We are excited to work with Happy Head Marketing to gain exposure to the CBD market for the foreseeable future. Not only has "Happy Head" been entrenched in the CBD/Cannabis market for 7+ years, they do business with 300+ CBD/Cannabis brands and manufacturers in the US; many of which are amongst the largest CBD/Cannabis Companies in the industry. Happy Head's expertise in the development of the latest

Hardware, Child Resistant Packaging Solutions and Merchandise for CBD/Cannabis products are well respected throughout the industry.

The exposure to Happy Head's knowledge with our upcoming plug-in algorithm will help increase our bottom line while offering an understanding of our software to a countless amount of CBD companies and manufacturers. We encourage potential customers to view product offerings and future algorithm news on our site: <https://cbdsmartdecision.com>", said Adam Green, CEO of Smart Decision, Inc.

Financial Terms and specifics of the deal will be disclosed at a later date.

About Smart Decision Inc.

Smart Decision Inc. has researched and is developing algorithms for the consumer and business LED Lighting and CBD markets. With their patent-pending "Smart Decision" algorithms, the



Happy Head Marketing



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confusion of selecting the right product(s), whether for LED or CBD, will be significantly reduced. Ultimately, Smart Decision Inc. believes that selecting the right product the first time, dramatically cuts down on product returns and creates of positive purchasing experience for the consumer.

About Happy Head Marketing LLC.:

Happy Head Marketing is a one-stop source that develops and manufactures the most unique cartridges, electronic vaporizers, pos/pop displays, merchandise and packaging

for all of their client’s needs. They also created unique/cutting edge Child Resistant Packaging Solutions. Happy Head provides the best quality products in the market through their manufacturing, innovation and quality standards.

Happy Head’s team has created and worked with some of the biggest brands in the CBD/Cannabis industry such as Beboe, Citiva, Mayflower, Growhealthy, GrassRoots Ozone, Ascend Wellness Bhang, Dixie, Green Roads, KYND, Evergreen Herbal, Fluent, Edie Parker Flower, Harmony Extracts plus an additional 300+ other brands in the USA, Canada and PR. Jonathan Morgan, Partner of Happy Head Marketing, currently serves on Smart Decision Inc.’s Board of Directors. Jonathan Morgan currently serves on Smart Decision Inc.’s Board of Directors.

About OTC Markets Group Inc.

OTC Markets Group Inc. operates the OTCQX Best Market, the OTCQB Venture Market and the Pink Open Market for 10,000 U.S. and global securities. Through OTC Link ATS and OTC Link ECN, we connect a diverse network of broker-dealers that provide liquidity and execution services. We enable investors to easily trade through the broker of their choice and empower companies to improve the quality of information available for investors.

Forward-Looking Statements

This press release may contain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such statements include, but are not limited to, any statements relating to access to capital, liquidity, increased visibility, our growth strategy and product development, updates on the CRADA, and any other statements that are not historical facts. Forward-looking statements are based on management's current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, financial condition and stock price. Factors that could cause actual results to differ materially from those currently anticipated are: risks related to our growth strategy; risks relating to the results of research and development activities; our ability to obtain, perform under and maintain financing and strategic agreements and

relationships; our dependence on third-party suppliers and partners; our ability to attract, integrate, and retain key personnel; the early stage of products under development; our need for substantial additional funds; government regulation; patent and intellectual property matters; competition; as well as other risks described in our SEC filings. Important factors that may cause the actual results to differ from those expressed within may include, but are not limited to: the success or failure of Smart Decision's efforts to successfully market its camera; systems, other products and services as scheduled; Smart Decision's ability to attract and retain quality employees; the effect of changing economic conditions; increased competition; the ability of Smart Decision to obtain adequate debt or equity financing. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is based, except as required by law.

For more information, please contact:

Adam Green, CEO

Number: +1-(877)-26-SMART

Email: adam@smartdecisioninc.com

Corporate Website: <http://smartdecisioninc.com>

Consumer Website: <https://cbdsmartdecision.com>

Happy Head Marketing LLC. Website: <https://happyheadmarketing.com/>

Adam Green

Smart Decision Inc.

+1 877-267-6278

[email us here](#)

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