

Fed Up with a Lack of Cooperation

The American Knife & Tool Institute Shares How Some Brand Have Taken Their Frustrations with Marketplaces to the Courts

CODY, WY, UNITED STATES, April 16, 2020 /EINPresswire.com/ -- The [American Knife & Tool Institute](#) (AKTI) is very pleased to announce that the second in a series of articles to provide needed information for knife businesses to protect their brands and fight counterfeits has been published on its website. Authored by two experts in the fields of intellectual property and brand protection, Denise Mosteller and Jeremiah Pastrick, as guest contributors on the nonprofit's website, the current article is titled "[Fed Up with a Lack of Cooperation](#)," which outlines how some brands have taken their frustrations with marketplaces to the courts.

"Online marketplaces represent a large proportion of business for many of the companies in the knife industry," said Mark Schreiber, President of CRKT and chair of AKTI's Anti-Counterfeiting Committee. "As a nonprofit trade association representing the entire knife company, our aim is to help our members with information on how to work with these marketplaces to eliminate counterfeits and practices that destroy brand reputations."



Mark Schreiber, President CRKT

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*Mark Schreiber, President
CRKT, Chair AKTI Anti-
Counterfeiting*

“This article provides an overview of a few legal cases currently percolating through the court system,” said Jeremiah Pastrick, who has served as both vice president of a consulting firm specializing in international intellectual property (IP) development, protection and anti-counterfeiting as well as IP counsel to a wide range of global IP owners. “These cases are intended to recalibrate the relationship between brand-owners and operators of virtual marketplaces. We will continue to monitor these cases closely and provide updates and new information.”

The second “Brand Protection” article “Fed Up with a Lack of Cooperation” is available at www.AKTI.org.

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