

Instruqt, a Xebia Group Company, Secures €2 Million in Funding to Expand Its Online Challenge-Driven Learning Platform

Instruqt's mission is to provide online training to enterprises to upskill tech professionals at scale and cost-effectively.

AMSTERDAM, THE NETHERLANDS, January 23, 2020 /EINPresswire.com/ -- Instrugt, a Netherlands-based challenge-driven learning platform, today announced that it has received a €2 million funding injection from its parent company, Xebia Investment



Innovating IT learning to help enterprises upskill at scale

Holding, to expand its online learning offerings. This decision comes following the appointment of the new CEO of Instrugt, <u>Deborah Burton</u>, in October 2019.

Instruqt looks to broaden its solutions to answer the urgent needs of enterprises to train up IT professionals at scale and affordably. The investment will be used to expand the challenge-based learning paths consisting of up to 750 tracks featuring topics in Cloud Computing, DevOps, Data Science, and Security, which are the key domains of knowledge for enterprises going through digital transformation. The learning paths will carry the quality stamp of Xebia as an authority in digital transformation as they will be powered by the experts from the Xebia Group, including GoDataDriven, Binx.io, Xebia DevOps, and Xebia Security.

Many organizations today are busy with some form of digital transformation. As a result, there's an urgent need to upskill enterprise IT teams continuously and at scale to support these initiatives. However, the current ways of learning can't keep up with the ever-increasing pace of IT in an always available, always-on, 24x7 world. Instruct offers an immersive approach to learn new technologies that focuses on building tacit knowledge with hands-on gamification that challenges learners to learn.

"The widening skills gap remains the biggest challenge to enterprises looking to transform themselves. The funding will allow Instruct to enrich its learning offerings in combination with a state-of-the-art learning platform so that enterprise IT teams can master these new technologies to accelerate transformation," says Daan Teunissen, CEO Xebia Investment Holding.

"Instruct is innovating IT learning. We are proud to receive this new funding injection as a recognition of the strong product-market fit of our platform. With the rising shortage of IT talents, companies across all sectors and industries are focusing on getting their existing teams future-ready. Our objective is to provide them a modern, affordable, cost-effective way to get their teams ready," says Deborah Burton, CEO Instruct.

About Instrugt

Based in the Netherlands, Instruct, a Xebia company, is a challenge-driven learning platform. We believe that the most effective way for IT professionals to learn new technologies is through an

immersive approach that focuses on building tacit knowledge in a fun and effective way. Instruct is your home of digital Instructors. Enterprises use our learning solution to upskill their teams at scale to propel their organizations into the digital future through transformation. IT vendors teach real-world usage of their products on our platform to increase product knowledge, and drive adoption and increase revenue growth. To learn more, visit https://instruct.com

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