

Global Body Lotions Market Value Worth \$52.7 Billion in 2019 As Per TBRC Report

TheBusinessResearchCompany.com adds Body Lotions Global Market Report 2020 from its research database, the complete report is spread across 200+ pages.

LONDON, GREATER LONDON, UK, January 15, 2020 /EINPresswire.com/ -- The global body lotions



The global body lotions market was worth \$52.7 billion in 2019. It is expected to grow at a compound annual growth rate (CAGR) of 11.4% and reach \$81.1 billion by 2023."

Abdul Wasay

industry is expected to grow at a rate of about 11.4% and reach \$81.1 billion by 2023. As millennials will represent a large part of the global workforce and play a major role in driving the current economy, their preferences and shopping habits will be an important driving factor for the lotions market. However, strict regulations by government agencies on the use of certain ingredients in making cosmetics is expected to act as a key restraint on the market.

The body lotions manufacturing market consists of the sales of body lotions. Body lotions are a smooth liquid

preparation designed to be applied to the skin for medicinal, cosmetic purposes, or protective purposes.

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The global bodylotions market is further segmented based on type and geography.

By Type - The [body lotions market](#) is segmented by type into dry skin body lotion, oily skin body lotion, normal skin body lotion, and others.

By Geography - The global body lotions is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Trends In The Body Lotions Market

The demand for multi-benefit combinations has been increasing rapidly. Products such as foundations with anti-aging serums, sun screen lotions, nail polish with UV protection and anti-aging claims are introduced into the market. Multi-benefit solutions are expected to continue to penetrate further into different categories such as hair care with anti-aging or fragrance to lipsticks with lip care.

Potential Opportunities In The Body Lotions Market

With an increase in emerging markets and increase in innovation, the scope and potential for the global body lotions market is expected to significantly rise in the forecast period.

Major players in the market are Aveeno, Cetaphil, Olay, Alba Botanica, Avalon Organics, Clarins, Crabtreeand Evelyn, Hempz, Murad, and L`Oréal S.A.

Body Lotions Global Market Report 2020 is one of a series of new reports from The Business Research Company that provides body lotions market overviews, analyzes and forecasts body

lotions market size and growth for the global body lotions market, body lotions market share, body lotions market players, body lotions market size, body lotions market segments and geographies, body lotions market trends, body lotions market drivers and body lotions market restraints, body lotions market's leading competitors' revenues, profiles and market shares. The body lotions market report identifies top countries and segments for opportunities and strategies based on market trends and leading competitors' approaches.

Where To Learn More

Read Body Lotions Global Market Report 2020 from The Business Research Company for information on the following:

Markets Covered: global body lotions market

Data Segmentations: body lotions market size, global and by country; historic and forecast size, and growth rates for the world, 7 regions and 12 countries

Body Lotions Market Organizations Covered: Aveeno, Cetaphil, Olay, Alba Botanica, Avalon Organics, Clarins, Crabtreeand Evelyn, Hempz, Murad, L`Oréal S.A.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Time Series: Five years historic (2015-19) and forecast (2019-23).

Other Information And Analyses: PESTEL analysis, body lotions market customer information, body lotions market product/service analysis – product examples, body lotions market trends and opportunities, drivers and restraints, key mergers and acquisitions, key metrics covered: number of enterprises, number of employees, global body lotions market in 2020 - countries offering most new opportunities

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Sourcing and Referencing: Data and analysis throughout the report are sourced using end notes.

Strategies For Participants In The Body Lotions Industry: The report explains a number of strategies for companies in the body lotions market, based on industry trends and company analysis.

Opportunities For Companies In The Body Lotions Sector: The report reveals where the global body lotions industry will put on most \$ sales up to 2023.

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