

GWS Auctions House of Jeran Hollywood Grafitti Gown sells for \$388,250.00 in Hollywood Ca

Famous "Hollywood Graffiti Gown" JUST SOLD FOR \$338,250.00 - First Time Sold at Auction from GWS Auctions

LOS ANGELES, CA, USA, November 11, 2019 /EINPresswire.com/ -- Famous "Hollywood Graffiti Gown" JUST SOLD FOR \$338,250.00 - First Time Sold at Auction

Proceeds from the Hollywood Graffiti Gown will be donated to various AIDS charities

WHO: [GWS AUCTIONS](#), and many [stars](#) including: including C'Marie,

The Supremes Mary Wilson, Anita & Bonnie Pointer of the Pointer Sisters, Iva Georges, Kate Linder, Katharine Kramer, Actress Beverly Todd, actress Judy Pace and singer-songwriter Claudette Robinson, Teresa Ganzel, Erin Murphy, among many others

WHERE: The Hard Rock Café Hollywood, 6801 Hollywood Blvd, Hollywood

Los Angeles, California – Nov 11, 2019 –Brigitte Kruse , of GWS Auction House announced today that the [Hollywood Grafitti Gown](#) sold at auction from GWS Auctions at the Hard Rock Café in Hollywood Ca.

The gown brought in \$338,250.00 and will be donated to aids charities.



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GWS Auction House is ecstatic that the Hollywood Grafitti Gown sold for such an incredible amount, this money will go to help many aids organizations”

Brigitte Kruse , founder GWS Auctions

It took over 30 years to make and carries over 360 hand-beaded signatures of some of Hollywood’s most fabulous leading ladies, as well as women in culture and politics– the once missing “Hollywood Graffiti Gown” is legendary, and unbelievably, no one knew where it was for almost the last decade. It was designed by Jerry Skeels and Randy McLaughlin of the Legendary Beverly Hills based, Jeran Designs. Jerry and Randy were two of the most influential and in demand couture designers of Hollywood fashion.

Having designed for motion picture, stage, and television

royalty such as the Spelling Family, and many others. The famous designers worked on numerous shows and Hollywood’s most elite stars wore their designs. Have you ever wondered

who made some of Vanna White's iconic gowns? It was Jeran Designs. The HOLLYWOOD GRAFITIE GOWN SOLD TODAY FOR \$338,250.00

The Hollywood Graffiti Gown is as legendary as the over 360 women whose names were painstakingly hand-beaded into it. The gown took almost three decades to create. The gown was unveiled in 2004 at the Academy of Television Arts & Sciences Ribbon of Hope event, a fundraiser for HIV/AIDS awareness. The gown has traveled the world and has become a global symbol of glamour, luxury, hope, compassion and philanthropy. There is no other couture fashion gown like it in the world. Lead Auctioneer, Brigitte Kruse also expects to see some of the most sought after Hollywood stylists appearing at this event to purchase the couture gowns for the upcoming Red Carpet Award Show Season for their clients.

Celebrities and Jeran Designs devotees attended the auction event including The Supremes Mary Wilson, Actress Beverly Todd, actress Judy Pace and singer-songwriter Claudette Robinson.

Also, \$8 MILLION DOLLARS in Couture jewelry were sold at auction including special pieces from Bulgari, Stefan Hafner, David Webb, Van Cleef and Arpels to name a few.

The Hollywood Graffiti Gown includes signatures of; Elizabeth Taylor, Joan Collins, Dakota Fanning, Sharon Stone, Cate Blanchett, Mary Wilson, Gladys Knight, Liza Minnelli, Lana Turner, Kim Novak, Rita Hayworth, Bette Midler, Yoko Ono, Bette Davis, Whoopi Goldberg, Tippi Hedren, Stefanie Powers, Angela Lansbury, Beverly Todd, Florence Henderson, Halle Berry, Katharine Hepburn, Mother Teresa, Jaclyn Smith and countless others.

Other highlights of the over 175 vast couture gown collection includes; Jeran Designs red gown worn by Dame Joan Collins on her December 1983 Playboy Magazine cover. The Joan Collins Gown fetched just over \$2,000.00, Collins in the dazzling gown remains one of Playboy's most iconic covers. The auction also highlights an original Jeran Designs hand-beaded black "Art Deco" gown most recently worn by The Supremes' Mary Wilson at a red-carpet event in Hollywood.

The auction and live fashion show took place on Saturday, November 9, 2019 at The Hard Rock Café Hollywood beginning at 10:00 a.m. and lasted until 7:00pm

ABOUT KRUSE GWS AUCTIONS, INC.

Kruse GWS Auctions is the world-record breaking auction house specializing in; Hollywood memorabilia, fine jewelry, master timepieces, Royal artifacts and luxury fashion. Founder Brigitte Kruse is the first woman auctioneer recognized in the Guinness Book of World Records and a member of the Forbes Los Angeles Business Council. The auction house has been featured in press around the globe and has sold such notable items as Elvis Presley's personal jet, Marilyn Monroe's black wool dress, Marlon Brando's watch, a Royal family diamond encrusted watch, Elvis & Priscilla Presley's mobile home and much more. Kruse GWS Auctions offers a wide range of global experience in every phase of the auction business, including research, advertising, inventory management, security services, cataloging and sales. Providing the highest level of global customer service with a dedicated team of experts worldwide. The auction house has featured items from Marilyn Monroe, Prince, Elvis Presley, Steve McQueen, Whitney Houston, Marlon Brando, The Beatles, and much more. The auction house has also featured icon fashion designers and extensive collections of Dalis, Picassos and Warhols. www.gwsauctions.com

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